

HOLLYWOOD HEIGHTS VIEW

*The Hollywood
Heights Newsletter
Volume 2 • Issue 1
November 1998*



The View is back serving our neighborhood

The View needs Help!!!

Yes, it's true the View is back, but we need input from the residents of Hollywood Heights.

At the last General Meeting and Election, many of you said you missed having a neighborhood newsletter, and would very much like to see the View back in publication. We're planning to put out an issue every three months, if we can raise enough interest and volunteers to get the job done.

If you can volunteer 3 - 4 hours per month, please call Fredrica Cooper, the View Editor @ 874-5498 or Dave Gajda @ 874-0765. We need a photographer, people to write articles, conduct research, return phone calls and sell advertising. It's a great project that won't take a lot of time, if we can have your help.

Message from the HHA President – Joyce Breiman

It has been a long while since the last View was published, and a lot has been happening in Hollywood Heights.

The main issue before us now is the Trizechahn Development on Hollywood Boulevard.

Unfortunately, this project has been somewhat divisive for the neighborhood. Some in our area are in favor of it no matter what is involved, while others are equally against it. Some believe that our property values will go up, others believe our quality of life will go down. But I think the majority of residents, although describing it differently, are really in agreement. Some are in favor of the project, but want some mitigation, while

others against it would, in fact, accept it with some mitigation.

HHA has tried to represent our neighborhood fairly, taking the position that we are indeed in favor of redevelopment, while having some specific objections to the Trizechahn Project, e.g. size, traffic, parking and use permits.

The plans have grown from 600,000 square feet to 1.2 million square feet. Studies predict great increases in traffic, with no solutions. Parking spaces do not meet current codes, and 15 liquor licenses are to be granted within one unusually short block of a reportedly troubled high school.

But our main focus has been the permanent closure of Orchid Avenue, a major artery into the community for residents, and especially for emergency vehicles.

As much as we all wish to see the Academy Awards return to Hollywood, the closure of a public street for their theater puts our community at risk.

The "access road" which is intended to mitigate the Orchid closure has some serious problems: The road itself will require fire equipment to negotiate two 90-degree turns, plus three additional 90-degree turns to access and exit and descends below street level to pass the theater loading dock.

Amazingly, the same Fire Department that has said, "Seconds matter when you are talking about life and death," and that it takes only about five minutes for a fire to burn beyond its flash-over point and quickly spread, has signed-off on this "access road."

We urge you to get involved. Attend the next City Council appeal hearing. Fill out the attached questionnaire and give us your input on the Project. Or pick one of the myriad of other issues facing our neighborhood and get involved.

HOLLYWOOD - Redevelopment

Everyone has heard about the TrizecHahn Development at the corner of Hollywood and Highland, and feelings about it cut both ways. But what about the many other nearby developments, such as the New Cinerama Dome, the New Market Place, and the Egyptian Theater renovation? (See article).

Three years ago redevelopment was virtually non-existent in Hollywood. Currently there are

over 100 projects in various stages. All of this development will have a significant impact on our neighborhood, both positive and negative.

The purpose of this column will be to keep the neighborhood informed of the proposed changes.

Three New Hotels Proposed for Highland Avenue

The owners of Universal Inn Motel at 2010 - 2014 N. Highland are proposing the demolition of their existing motel bungalows and construction of an express hotel on the property.

The owners of 1841 N. Highland (currently an empty lot) are attempting to obtain a variance from the City, to erect a 32-room Holiday Express Hotel.

The new owners of the lot at the SE corner of Highland and Franklin have abandoned plans for a 145-room extended-stay hotel, and are now considering plans for a multi-unit apartment complex.

In addition, the Holiday Inn, under the auspices of TrizecHahn, has been sold to Intercontinental. It will undergo a major renovation, including construction of a new tower which will add 171 new rooms. The Holiday Inn will cease operations in early 1999, and will reopen under its new identity in the year 2000.

Egyptian Theatre - Tour

Hollywood Heights residents have been invited to view the progress of the Renovated Egyptian Theatre on Saturday, November 21 at 10:00am.

The Egyptian Theatre is located At 6712 Hollywood Blvd. However, the tour will start on the Las Palmas



side entrance to the theatre at 10:10am sharp. The tour will last approximately 1/2 hour.

For questions call Dave Gajda at (323) 874-0765.

Sid Grauman's 1922 Egyptian Theater will soon be transformed into the new home of the American Cinematheque, a non-profit foundation dedicated to the recovery and preservation of historic film, and the advancement of contemporary film culture.

Closed since July of 1992, this new cinematic and architectural flagship of Hollywood Boulevard will feature independent, alternative, international and documentary films. Thus, one of the most historic theaters on Hollywood Boulevard will become the showcase for the most innovative and well-designed adaptive reuse of a historic building seen recently in Hollywood.

Don't miss the Grand Opening celebration on December 6, 7, & 8, 1998, featuring Cecil B. de Mille's THE TEN COMMANDMENTS (1923, Paramount/Lasky). This classic silent film originally premiered at the Egyptian Theater on December 4, 1923.

The Grand Opening screenings commemorate THE TEN COMMANDMENTS' 75th Anniversary, and will be accompanied by a performance of the original orchestral score under the direction of acclaimed musicologist Gillian Andersen.

Web site:

<http://www.americancinematheque.com>

TRIZECHAHN PUBLIC HEARINGS

Hearing 1 - Planning and Land Use Hearing
Tuesday, December 8, 1998 - approximately 1:00pm
Room 316, 200 N. Main Street, LA City Hall

Hearing 2 - Full LA City Council Hearings
Wednesday, December 16, 1998 - 10:00 am
Room 300, 200 N. Main Street, LA City Hall



MARILYN GLASBAND — 1936-1997
PRESIDENT HHA 1994 – 1997

GOODBYE MRS. MAGOO

Actually, Marilyn Glasband was the second Mrs. Magoo. Mrs. Magoo number one was Sterling Sturtevant, a cartoonist who drew the Nearsighted Mr. Magoo for Playhouse Pictures in the 50's, modeled after her husband Eugene Glasband. Sterling died in 1962, leaving Gene with his famous but anonymous physiognomy, to raise their two kids in a cottage on Sycamore Drive in Hollywood Heights.

When Marilyn married Gene in 1965, she was a tall, voluptuous, 29-year-old intellectual from Iowa, with a degree in Social Work from U.C. Berkeley, a liberal outlook, and a bit of a wild rep. She settled in with her opinionated new husband, her ready-made family, and soon, a new son, Danny.

By the time Danny was enrolled in the Hollywood Canyon Preschool, a cooperative where parents served as participants and administrators, Marilyn was ready to take on City Hall regarding political issues involving the school. From there she focused her talents on the League of Women Voters, serving with distinction for many years. An activist by nature, she used her natural gifts of persuasion to speak out for quality education and the needs of learning disabled children, such as her son.

Her varied interests led to further community involvement, both through the outreach programs at the First Methodist Church at Franklin and Highland, and her years of service, including four terms as President, on the Board of Hollywood Heights Association.

But a life well lived does not always end well. Eugene Glasband died in 1995. The cottage on Sycamore burned to the ground later that year. And in January, 1966, her son, Danny, was lost as well. With Marilyn's death, a year to the day after Danny's, our neighborhood lost a remarkable citizen, and a much beloved friend.

The intersection at Sycamore and Camrose has been dedicated to her memory.

Goodbye, Mrs. Magoo. We miss you.

Fredrica Cooper



THEO WILSON — 1917-1997
SHE CREATED AND EDITED THE “VIEW”
BUT THAT’S NOT THE WHOLE STORY

Theo Wilson, acclaimed trial reporter, journalist, and author, called her 1928 Santa Fe Pueblo style duplex in Hollywood Heights home, from 1974 until her unexpected death in January 1997.

In 1985, she and best friend and colleague, AP reporter Linda Deutsch, founded and published the first “View,” the award-winning newsletter they edited together for the next 11 years. She was the one who came up with the appellation, “Hollywood Heights,” for the unique cluster of hillside dwellings between Sycamore and Highland. As one of the founding members of HHA, she served on the Board of Directors from its inception.

Theo Wilson Square, at the intersection of Glencoe Way and Camrose, near her home on Glencoe, was dedicated to her life and memory by her neighbors and family, and her friends in City Council.

The following is from the Associated Press obituary written by Linda Deutsch:

“Los Angeles, Jan. 18, 1997 – Theo Wilson was a journalist whose coverage of America’s history-making trials from Sam Shepard to Charles Manson to John De Lorean made her the dean of trial reporters ... Wilson, whose memoir, ‘Headline Justice,’ was published this week by Thunder’s Mouth Press, was stricken as she prepared to give a TV interview with Tom Snyder about the book Thursday night.

“Trials were her forte, but she also made her name on big stories ranging from the early Mercury space shots to Princess Anne’s wedding in London. When first lady Jacqueline Kennedy traveled to India and Pakistan, Wilson went along.

“She was believed to be about 78, but her age was a closely guarded secret. ‘A woman who will tell you her age will tell you anything,’ she said.”

And from Dennis McCarthy of the Los Angeles Daily News:

“She didn’t knock on the city-room door of the New York Daily News back in the ‘50s. She kicked it in and liberated the place. She walked right over to the front page and made it her own for the next 30 years. She did it by outworking and outwriting anybody wearing pants.

“Last Friday morning Theo Wilson missed her first deadline in more than 30 years as a newspaperwoman. Her family and a few hundred of her friends and admirers gathered at Mount Sinai Memorial Park on Sunday morning to say goodbye. And as you would expect, there was a lot of sniffing, a lot of crying.

“Theo would have hated it. She despised whimpering of any kind. It interfered too much with the laughs, with having a good time, she always said. “So here’s to you, kid. No whimpering. Only laughs and a lot of thanks.

“Like Ralph always told Alice at the end of the Honeymooners — ‘Baby, you’re the greatest.” “Rest in peace.”

This issue of the “View” marks the first attempt since Theo Wilson’s death, to carry on the inimitable tradition she established for Hollywood Heights.

Fredrica Cooper

Block Captains

Your neighborhood needs your help. The Block Captains have worked hard over the years to help keep the neighborhood informed but in the last few years, community volunteers for this activity have diminished. Many streets no longer have a Block Captain assigned and are either left uninformed, or are served by Block Captains from other streets, pressed into doing double duty. The responsibilities are as follows:

1. Deliver flyers and the View to neighbors on their street.
2. Keep neighbors informed of certain high profile events.
3. Keep HHA informed of events or issues on their street.
4. Maintain list of all residents on their street and notify HHA of any changes.

The Block Captains are very important to the Neighborhood and it only requires a couple hours or less of time per month. If you are interested in being a Block Captain for your block call Alan Goldpenny 876-2742 or Jose Malagon 874-0765.

Neighbor Profile / Recognition

If you know someone in the neighborhood who you think merits recognition for a recent accomplishment or activity, please let us know so that we may showcase them in this column.

Hollywood Heights Association Committees

The Hollywood Heights Association has several committees

that each need your help. Any active member of the Hollywood Heights Association can join a committee. Each committee will be discussed in more detail in the next issue of the View. However, if you are interested in joining a committee reference the list below:

Alta Loma Terrace
Joyce Dyrector 464-3942

Block Captains
Alan Goldpenny 876-2742

Crime & Safety
Victoria Stewart 874-6691

Hillside Federation
Amie Nicholson 874-8381

Historic Preservation
Victoria Hochberg 874-5064

Hollywood Bowl
Joyce Dyrector 464-3942

Hollywood Development
David Gajda 874-0765

Membership
Joyce Breiman 876-9684

Traffic (open)

Trees
Victoria Hochberg 874-5064

TrizecHahn Neighborhood Liaison
Kevin Haley 436-7595

View
Fredrica Cooper 874-5498

Pinehurst Park Liaison
Amie Nicholson 874-8381

HHA Board

The residents of Hollywood Heights elected their new Board of Directors in June.

Joyce Breiman - President	876-9684
David Gajda - Vice Pres	874-0765
Fredrica Cooper - Secretary	874-5498
Jim Douglass - Recording Sec	850-0599
June Malcheff - Treasurer	876-6491

Board Members (listed Alphabetically)

Diane Buck
Joyce Dyrector
Allan Goldpenny
Kevin Haley
Victoria Hochberg
Laura Kush
Jose Malagon
Shelly Meals
Jeffrey Nachmanoff
Amie Nicholson
Victoria Stewart
Jo Ward

Classified

What better way to sell, rent or find something than list it in the View? For \$10 a listing, you can have 2 lines in the View (\$5 per line) and you'll be able to reach approximately 700 of your neighbors. Call Fredrica Cooper @ 874-5498 to place your ad.

Apartment gas range for sale – good condition \$50 – Dave 874-0765

Hollywood Heights - Heritage

Help Hollywood Heights develop it's Historical Archives. If you have old or new photographs, books about the neighborhood, historical facts, published articles, old View Newsletters, etc. that you could donate or loan to this effort please contact Dave Gajda @ 874-0765.

We are searching for a book from the 1930's that is currently out of publication that exclusively dealt with our neighborhood. Does anyone have a copy or know of this book?

Entertainment Books 1999

It is time again to order your 1999 Entertainment Books – This year the San Fernando Valley and Los Angeles Editions have been combined for greater values. Savings include:

- Fine Dining
- 2-for-1 and 50% off offers
- Hotels & Resorts at up to 50% off

Each book is \$40. These books make great gifts for relatives and employees. To order call Meg at (323) 874-0939. HHA will receive \$8 from each book sale.

Friends or Family in for the Holidays?

Have them stay at Club Hotel where they can relax and still take care of business. Our special business work areas by Steelcase are just the ticket!

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Hollywood Area Toy Drive

Neighbors:

The Hollywood Area Community Police Station has traditionally sponsored a toy give-a-way for area needy children in the Hollywood area to receive toys while attending a holiday theme celebration. Hundreds of children are expected to participate this year and the police department has asked for our help in assuring that every child has a joyous holiday by donating a new unwrapped toy. The drive will begin on October 29, 1998 and is scheduled to end on December 4, 1998.

To arrange for pick up or drop off call Jose Malagon (323) 467-1272 (work) or (323) 874-0765 (home)

Hollywood Hills Spa is offering new clients
10% off their first visit in December



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QUESTIONNAIRE

(see other side for mailing instructions)

Name: _____

Address: _____

Phone Number: _____ **Office:** _____ **Fax:** _____

Are you (indicate preference with X):

1. Totally in favor of TrizecHahn Project? ☐

2. In favor of Project with some mitigation? ☐

3. Totally opposed to Project? ☐

4. Opposed to Project without some mitigation? ☐

Do you wish to be notified of the next hearing? **Yes** ☐ **No** ☐

Your main concern(s) is(are):

Size ☐

Traffic ☐

Design ☐

Noise ☐

Liquor Licenses and Other permits ☐

Street Closures ☐

Construction Hours ☐

Other ☐

Any Other Remarks: