

HOLLYWOOD HEIGHTS VIEW

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PRESIDENT'S MESSAGE

by Jeff Chusid

Most of us who live in Hollywood Heights do not need to be reminded about what a wonderful part of the city it is--about its striking topography, rich architectural heritage and special, devoted residents. Nor do we need to be reminded about the strategic location of the Heights in relation to Hollywood, the Bowl, major transportation corridors and the increasing urbanization of Los Angeles. We are in the somewhat unusual, even somewhat disconcerting, position of being both a bucolic enclave in the city and a pivotal part of future regional growth.

Over the past few years, with increasing sophistication, members of our community have worked hard to both protect the best features of our neighborhood and to direct area growth in positive ways. These efforts, channeled through the vehicle of the Hollywood Heights Association, have ranged from the elimination of the Franklin Avenue by-pass road project behind the Methodist Church from the City's transportation plan, to the establishment of recycling and tree-planting programs; from negotiations with developers for traffic mitigation funds, to requiring that the new mini-mall at Franklin and Highland include a range of stores approved by the community. Through the long-term dedication of these people Hollywood Heights has not only been enhanced, but its ability to have a meaningful voice in the development of the region has been ensured.

As the new HHA president, I inherit the tremendous strength and good will which my predecessors, and other neighborhood activists, have established for the organization; both in the Heights and in the city, with developers, other community groups and with government. It is my desire to see these qualities furthered over the next year, until our goals of meaningful transportation improvements, regional redevelopment directed by community needs and neighborhood and historic preservation become a genuine part of future planning for our region.

However, the real power of our organization comes from the broad involvement of its members. We have shown in the past that our efforts do make a difference: just look at the way an over-sized development project was stopped at the corner of Highland and Camrose. If you as a resident of the Heights have questions or concerns about the area please let us know and we will try to help. Better yet, let us support you in your efforts to address issues of importance to you. Join the HHA, get actively involved and get the heady feeling the results from knowing that you often *can* change the course of the growth of a city--you *can* make a difference.

JEFF CHUSID ELECTED PRESIDENT

By acclamation, Jeff Chusid, architect and curator of the Frank Lloyd Wright "Freeman House," was elected president of the Hollywood Heights Association at the first meeting of the new HHA Board.

Also elected unanimously were: Marilyn Glasband, vice-president; Carol Kay Murphy, recording secretary; Don Wakefield, treasurer; and Tom Muller, corresponding secretary.

The board also voted unanimously for Dennis Spiegel to succeed Marilyn as block captain committee chairman and coordinator.

GOODBYE AND THANKS TO DAVID DUNCAN

David Duncan, who has been like "family" to us, is leaving Councilman Mike Woo's office and his job as liaison for Hollywood.

We wish him great success in his new endeavors, but we will miss him deeply. Working with the HHA--as well as others in the Hollywood area--he was dedicated, knowledgeable, enthusiastic and imaginative. He was someone we could count on, and trust.

David Duncan will remain our neighbor and our friend, and we want him to know that he will be part of the HHA family, always.

MEMBERSHIP ELECTS ITS BOARD

Four new members and 16 incumbents have been elected to the Hollywood Heights Association Board for 1988-89.

In a spirited election meeting at Yamashiro, members heard board nominees describe their backgrounds and commitment to a bright future for the HHA neighborhood.

The four new members are Kenneth Carswell, Carol Kay Murphy, Albert Siniscal and Dennis Spiegel.

The complete board list, including phone numbers and background, follows:

ED ANDRZEJCZYK - 874-2606 - School teacher and former politician; wants the organization to take a tough, active role in city affairs.

JOYCE BREIMAN - 876-9684 - Attorney; dedicated organizer of the highly successful HHA recycling program.

SUSAN BURKE - 851-9606 - Actress and realtor; as advertising director for the HHA View she needs volunteers to help with ads.

KENNETH CARSWELL - 876-7893 - Architect; moved here recently from Washington, D.C. where he worked on Capitol Hill restoration project.

JEFFREY CHUSID - 850-6278 - Architect, administrator of the Frank Lloyd Wright house on Glencoe Way; concerned with issues of preservation, planning, zoning and noise.

FREDRICA COOPER - 874-5498 - Board member since 1985; wants to preserve HHA accomplishments and help in future endeavors.

LINDA DEUTSCH - 851-1733 - Journalist; founding member of HHA, co-editor of the View, wants HHA to gain power through active involvement of all of its members.

JOYCE DYRECTOR - 851-6375 - Screenwriter; block captain and recording secretary of board in 1987-88, involved in historic preservation zone overlay project and fundraising through Entertainment '89 books.

MARILYN GLASBAND - 874-8422 - Hollywood Heights resident for 23 years; block captain coordinator, representative to the Hollywood Hillside Federation. Deeply involved in all aspects of HHA's goals.

TOM GLOVER - 874-2371 - Owner of Yamashiro and the Magic Castle; a founding member of HHA, co-chair of traffic committee and member of the Mayor's Mobility Action Committee; involved in issues of traffic, zoning, parking and development.

ALLAN GOLDPENNY - 876-2742 - A major force in the success of HHA recycling and the HHA community sale (see profile page 11), star of the Glencoe Way block party.

ELLIOT JOHNSON - 850-0984 - Hospital administrator; former HHA president, anxious to support strong positive relations with government leaders and institutions.

TOM MULLER - 969-9696 - Real estate attorney; second-term board member, interested in city planning and historic preservation.

CAROL KAY MURPHY - 874-9262 - Manager of Villa Bonita; dedicated to cleanup and preservation of the Pinehurst Park area.

FRAN OFFENHAUSER - 874-1637 - Architect, new mother and former president of Hollywood Heritage; an expert in redevelopment and its effects on neighborhoods such as ours.

ALBERT SINISCAL - 874-9262 - Owner of Villa Bonita; interested in historical preservation and use of green space in Hollywood Heights.

DENNIS SPIEGEL - 876-0542 - Lyricist; block captain and 12-year HHA resident, wants to protect the neighborhood from private and government reckless encroachments on our environment.

DON WAKEFIELD - 851-2152 - Florist broker; first treasurer and founding member of HHA, dedicated to neighborhood improvement through work.

THEO WILSON - 874-2934 - Journalist and author; founding editor-in-chief of the HHA View, sees the newsletter as a strong voice for the community and a force in bringing our concerns to city government.

BONNIE WOLFE - 874-4897 - Author and playwright; chairman of Franklin Square project, distribution director for HHA View, dedicated to maintaining the beauty and tranquility of Hollywood Heights.

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BOARD MEMBER AT WORK: That's TV star Valerie Harper being interviewed after winning her suit against Lorimar, and that's HHA Board member Linda Deutsch (head down, writing) on the job for Associated Press.

HOLLYWOOD HEIGHTS "WINTER FANTASY"

The holiday season is here, and it's time for the fourth annual Hollywood Heights Holiday Party. This year's "Hollywood Winter Fantasy" will be Sunday, December 11th, from 2 to 6 p.m., at Yamashiro Restaurant. Admission will be \$10, with children under 12 free.

Co-chairman Karen Hall said: "We would like to see everyone attend: children, singles, seniors. Especially the people who are new to the neighborhood. We have designed this party to be fun, where people can see old neighbors and make new friends. This is not a fund-raiser. Our admission price will cover our decorations, music and hot hors d'oeuvres. I hope to see everyone there."

Several distinguished guests have been invited to join us, including Mayor Tom Bradley, State Senator David Roberti, Supervisor Ed Edelman, City Councilman Mike Woo and City Councilman Zev Yaroslavsky, who has already accepted our invitation to be an honored guest.

Co-chair Ed Andrzejczyk said: "We want to have a fun time in keeping with our tradition of the past years. And we think it will be nice to meet in a relaxed, informal way with the community leaders and other friends who have been helpful to us in the Heights."

**CIRCLE THE DATE:
SUNDAY, DECEMBER 11**

WHAT: HHA ANNUAL HOLIDAY PARTY,
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A FAREWELL FROM BARBARA BETLEM

I am proud to have been a part of the Hollywood Heights community. As HHA President I have been challenged and I have enjoyed directing efforts to maintain the quality of life and the character of our community.

While this VIEW addresses many important community concerns, I'd like to highlight several activities of the last year that demonstrate how important it is for all of us to work together as an association.

1. Supervisor Ed Edelman announced plans for a multi-million-dollar restoration of the Highland-Camrose Bungalow Village. Architect Brenda Levin incorporated suggestions from the HHA into revisions sensitive to the needs of our neighborhood.

2. Efforts to mitigate the impact of Harlon West's proposed apartment building at the southwest corner of Highland and Camrose were strengthened when our request for an EIR was granted.

3. Revisions of the Hollywood Community Plan have reduced the density of future construction for all Hollywood. HHA members analyzed proposals, developed positions and strongly advocated density reductions.

4. This association has been in the forefront of promoting "no new development in Hollywood until the transportation effects of *currently existing* development have actively been reduced."

5. Hollywood Heights has provided significant input for two major plans presented by the Community Redevelopment Agency: the Hollywood Transportation Plan recommending improvements over 20 years, and the Hollywood Boulevard District Urban Design Plan. The HHA is working with the Mayor's office and CRA to help assure a world class development plan in Hollywood and to assure that community input is reflected.

6. The Big One: There will be moderate tremors and very likely a great earthquake in southern California at some point in time. The

HHA began preparing the community with two seminars and distribution of information about earthquake preparedness. The Fire Department offered to train groups of 25 or more community residents in first aid, basic fire-fighting and search and rescue.

While I am sad to be leaving Hollywood Heights after many years, I have every confidence that your board and new officers will continue to lead the HHA in the preservation and enhancement of this very special community.

Believe that your involvement can make a difference to the quality of life in your community. This association's efforts are strengthening your neighborhood, and are having an impact on the planning for the future of all Hollywood.

HHA FUND RAISER: ENTERTAINMENT '89

To raise funds, the HHA is selling "Entertainment '89" coupon books which offer two-for-one bargains at restaurants, movies, theaters, hotels, sports events, amusement parks etc.

The books have been in use here and in other cities for many years and can be purchased only through fund-raising organizations. Each book costs \$30, of which \$6 will go to the HHA. They make great Christmas gifts.

Two editions are available (some people for years have bought both): one is for the San Fernando Valley and Ventura County, the other is for West Los Angeles and the South Bay area.

With these books you can get two dinners for the price of one at hundreds of restaurants, ranging from fast food to the finest. You can get two tickets for the price of one at theaters, movie houses, entertainment centers and sports arenas. The books also provide hotel bargains throughout the country.

Call Joyce Dyrector, 851-6375, if you want to order, have questions, or would like to see the books first. Within our area there is free delivery; outside the area there is a \$2 UPS charge. The books are valid through November 1, 1989.

--by Joyce Dyrector

THANKS TO JOYCE BREIMAN AND ALAN GOLDPENNY: YOU MADE A DIFFERENCE!

The HHA recycling project has come about through the remarkable efforts of Joyce Breiman, aided by Alan Goldpenny. When they learned that the City of Los Angeles was unprepared to assist us in a recycling program, they spent many weeks interviewing private recycling companies until they found one that not only would venture into our hills, but also would collect any pay us for everything--newspapers, plastics, glass and aluminum.

They then arranged for the purchase of blue recycling bins for only \$5.22 each. While awaiting delivery from the East coast, Joyce and Alan obtained temporary yellow recycling bags and distributed them throughout our area.

They also worked with Whitley Heights so that our neighboring community could participate in recycling.

When the program began, Joyce spent every Thursday morning driving with the recycling truck to guide it through Hollywood Heights.

She signed up block coordinators, left weekly reminders in our mailboxes about the pickups and once chased a truck full of what she thought were our yellow recycling bags to get them back--only to discover that she was chasing a telephone company truck filled with yellow page directories!

Joyce said it was all worthwhile when she received letters and calls from HHA residents sending notes of appreciation along with checks for bins.

Some joined the HHA for the first time!

One woman wrote: "This recycling project is just wonderful." Another: "Thank you for your efforts in this matter." One note from a resident who wanted two bins was addressed to "Fellow Recycler" and stated that he and his wife "are proud to be part of this community. Thank you for the good cause."

And thank you, Joyce and Alan.

Because of you, the HHA--and everybody now recycling--is helping our world survive.

WARNING TO PET OWNERS

Coyotes have been seen recently on Camrose Drive and other Hollywood Heights streets.

Cats and dogs should be kept inside at night or otherwise protected.

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COMMUNITY WATCH CLINIC

Councilman Mike Woo and members of the Los Angeles Police Department will host a Community Watch crime prevention presentation at the First Methodist Church on Franklin Avenue, December 8th from 7:30 to 9:00 pm. All interested members of the community are cordially invited to attend.

UPDATE: RECYCLING

Curbside recycling now has been in effect in Hollywood Heights for two months. This may be the first privately initiated weekly pick-up program in the city and surrounding areas.

With over 100 households in Hollywood Heights and about 50 in Whitley Heights participating, more than 7000 pounds of newspapers, plastics, glass and aluminum are collected weekly.

The response has been enthusiastic. People are bringing cartons of scripts and newspapers home from work to contribute for recycling. But less than one-fifth of the households in our area are participating, and we are urging all of you to join this effort to reduce waste, save trees and clean up our environment.

There are recycling coordinators on every block but Alta Loma and Bonita Terrace. For more information ask your coordinator or call Joyce Breiman, 876-9684, or Al Goldpenny, 876-2742.

--by Joyce Breiman

AN OPEN LETTER

by Judie de Turenne

President, Whitley Heights Civic Association

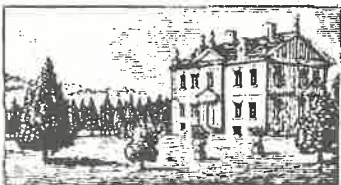
1987-1988 has been a particularly active period for both of the "heights"--Whitley and Hollywood. It is sometimes difficult to know if we are as one in the vanguard, or are wagons circled, waiting for the attack. Whichever it may be, we do know that we are TOGETHER and have graciously shared this information with all in hearing distance.

While some have attempted to divide us, the two associations have stood as one on issues ranging from the Hollywood Community Plan Revision to curbside recycling. We represent many points of view, concerns and, perhaps most importantly, votes. This is recognized throughout the city. Privately we have knocked heads many times, but publicly we are united. It has been Whitley Heights' great pleasure to work and serve with the outgoing Hollywood Heights board and it is with the same pleasure we look forward to working with the incoming board. Best wishes!



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LOWDOWN FROM THE HEIGHTS

Dancers BILL and JACQUI LANDRUM are choreographers for the film, "Great Balls of Fire," starring Dennis Quaid. Based on the life of Jerry Lee Lewis, the movie is being directed for Orion Pictures by Jim McBride on location in Memphis, Tennessee and London, England.

Musician MAURICE MILLER, featured in a recent View celebrity column, will be a dancer in the movie, and is joining the Landrums in Tennessee. Maurice, Jacqui and Bill are neighbors and longtime HHA members.

Bill and Jacqui also were the choreographers for the smash hit, "Clean and Sober."

HHA member VICTORIA HOCHBERG has won the Directors Guild Award for outstanding direction, drama, for her highly acclaimed afternoon television special, "Just A Regular Kid" An AIDS Story."

As the writer of the same show, Vicki also was nominated for an Emmy, in the writing category.

A magnificent screen painted by HHA artist ANNIE KELLY was featured in color in the Sunday magazine of the L.A. Times as part of an article on decorating. Annie's drawings of Hollywood Heights scenes have been for many years a regular feature of the HHA VIEW.

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The Frank Lloyd Wright "Freeman House" and its live-in administrator, JEFFREY CHUSID, our new HHA president, were the subjects of a lavishly illustrated article in "Trojan Family" magazine, published by the University of Southern California. The landmark Glencoe Way house, left to USC's School of Architecture by its original owner, Harriet Freeman, is described in the article as "a jewel-like tribute to the genius" of Wright.

Movie and TV star MORGAN WOODWARD, recently seen on "Days of Our Lives," was honored with the 1988 Golden Lariat Award at the National Western Film Festival in Ogden, Utah.

In August Morgan received the Golden Boot Award from the Motion Picture and Television Fund, for his "outstanding contribution" to the western film genre. Other recipients of this award include Willie Nelson, Virginia Mayo and Burt Lancaster.

Morgan was also named winner of the 1988 Distinguished Achievement Award by his fraternity, Pi Kappa Alpha. It was presented to him by Senator Strom Thurmond for "continuing excellence in your profession."

VIEW editor THEO WILSON was a guest speaker for the California Judges Association at the Media Conference on the California Courts. The two-day conference was held at Boalt Hall School of Law, UC Berkeley.

VIEW co-editor LINDA DEUTSCH was the featured luncheon speaker at the convention of Associated Press Managing Editors of Indiana, held in Muncie, Indiana.

ALLAN GOLDPENNY

--a profile by *Barbara Barnhart*,
guest columnist from the W.H.C.A. NEWS

One of the friendliest faces in Hollywood Heights is that of Allan Goldpenny, a newly-elected member of the HHA Board of Directors and long-time resident of Glencoe Way.

Raised in North Tonawanda, New York, Al has two brothers--one his identical twin. Growing up, he found nothing special in being a twin since his elementary school had seven sets of identical twins in his grade and the next grade alone.

After two years in the Army, Al studied hotel and restaurant management in Pennsylvania and then joined the Howard Johnson hotel chain. He soon was promoted to restaurant manager. After 12 years he found himself successful, but wanting a change from a seven-day-a-week work schedule.

In 1966 Al came to Southern California, began working as a machinist for California Aircraft Tools, but again found himself spending long hours on the job and decided to become his own boss. Through a Whitley Heights friend (Jack Saly, if you want to mention names) he did cleaning at a commercial building. Enjoying the flexibility of this work he decided to go into the cleaning field full time. He presently cleans a multi-story office building five days a week and takes care of seven households. Al says this work is satisfying and rewarding because it allows him what he enjoys most--meeting many people and making friends.

This same outgoing spirit is evident in his participation in Hollywood Heights activities. Celebrating twenty years of living in Hollywood Heights, he says the area is more of a community than anyplace he has ever lived, and a friendly and warm place to reside. Long an advocate of recycling, Allan hopes to increase the number of homes participating in the recycling program, as it is more vital than many people realize that our natural resources be preserved. He wants to increase communication among members and non-members of the Association through per-

sonal and printed contact on a frequent basis to keep residents informed on area activities.

Allan's third goal is to assist what he feels is a most capable board in making Hollywood Heights the best of all places to live through beautification, clean-up and a growing sense of community involvement among residents. Upbeat, friendly, hard-working and dedicated to his neighborhood are a few terms that come to mind in describing Al. He is truly a special friend and neighbor.



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"L.A.--WHOSE CITY IS IT, ANYWAY?"

"Increasingly across Southern California, residents at coffee klatches and community meetings are expressing their frustration and lack of faith in the ability of local government to manage growth, protect the dwindling quality of life and to foster a more livable city... most government agencies just don't seem to be in gear. Persisting is an 'us' and 'them' mentality that looks at citizen involvement as an annoyance."

--Design critic Sam Hall Kaplan in a recent column entitled: "L.A.--Whose City Is It, Anyway?"

"A SLOW-GROWTH REVOLT: Residents fed up with gridlock, dirty air and development have joined forces in what is being called the most important political movement in California since Proposition 13."

--Heading on an L.A. Times four-part series on slow-growth here and in other cities.

"Mayor Tom Bradley has given homeowner groups and slow growth advocates a new chance to object to about 150 development projects routinely approved by Los Angeles officials over the last 13 months. Complaints about the effect on traffic or noise--or virtually any environmental intrusion--will be taken for 15 days. If sufficient objections are raised, a project may face a new review by city officials."

--News item, Sept. 17, 1988.

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"It is important that other communities realize they can go forward and they can be successful when the city turns its back on residents and allows developers to do whatever they feel like doing."

--Diana Plotkin, Beverly Wilshire Homes Assn. President, after three neighborhood groups got a \$250,000 settlement from Ma Maison Sofitel Hotel plus \$800,000 for permanent parking to be administered by the homeowner groups jointly with the developer.

"San Francisco--Builders, bankers and realtors have formed a coalition to fight back the proliferation of slow-growth initiatives throughout California. But nobody should have any illusions about beating these initiatives, according to a prominent land use attorney" (who told the group that the slow-growth movement "crosses all political lines...it's here to stay.")

--News item, Oct. 2, 1988.

And now, a word from a developer:

"When homeowners dictate planning it is vigilante planning."

--Harlon West spokesman Steve Afriat, objecting to our successful request for an environmental review before apartments can be built at Camrose and Highland, in the Hollywood Bowl's most congested traffic area.

--Theo Wilson

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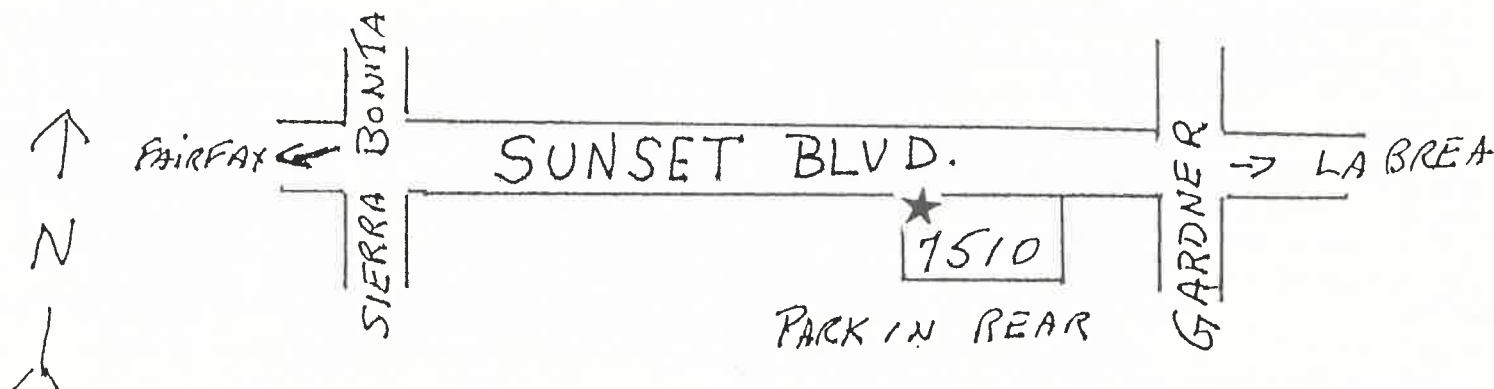
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Hollywood Heights, from Broadview Terrace, by Abe Perlstein

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