

HOLLYWOOD HEIGHTS VIEW

VOLUME VII ISSUE NO. 2

Established 1982 July 1988

SAVE THE DATE! GENERAL MEETING AUGUST 8!

A general meeting of the Hollywood Heights Association will be held Monday, August 8, at Yamashiro.

It will start at 7:30 p.m., and all residents of the Heights are invited.

President Barbara Betlem, other officers and HHA Board members will be available to discuss issues of importance to our community.

We hope to have a constructive exchange of ideas with residents who care about our neighborhood and are willing to work to make it better.

Save the date. Join your neighbors who share your problems and your concerns.

Remember: 7:30 p.m. Monday, August 8, at Yamashiro.

people recycle more when there are special bins for that purpose. If you want to participate and cannot afford the bin at this time, contact Joyce Breiman or Al Goldpenny and we will get you a bin.

The HHA will be paid \$40 a ton for our recyclable material. The First Methodist Church, Hollywood Art Center School, Yamashiro Restaurant, UCM Services and the two hotels in our area, Hollywood Palm and the Holiday Inn are joining with us in this project. But we need the participation of everyone in the area to make the program a success. You do not have to be a member of HHA. We ask everyone in the area to start recycling with us.

To order a bin, send your check for \$5.22 to HHA, 2152 Rockledge Rd., Hollywood, CA 90068. It takes at least 30 days for delivery.

For further information, call Joyce Breiman, 876-9684 or Al Goldpenny, 876-2742.

By Joyce Breiman

RECYCLING COMES TO HOLLYWOOD HEIGHTS

Hollywood Heights Association is initiating a recycling program in our area.

HHA is contracting with a recycling company to come to our area weekly on Friday, garbage collection day, to pick up *most* recyclable material. This means that in addition to the usual newspapers, glass and aluminum cans, the company will pick up telephone books, magazines, computer paper, all that junk mail and envelopes, whatever. Just about anything that is recyclable.

Everything goes in one container, but put the glass and aluminum cans in separate bags before throwing them all into the container.

For those in apartments, except for the Yamashiro and Hillcrest Apartments, blue three-yard bins will be supplied by the recycling company. The recycling company believes the Yamashiro and Hillcrest Apartments will best be served by the smaller individual bins.

For those in houses, duplexes or buildings that won't accommodate the larger bins, single blue bins, 21-3/4" X 16" on the outside X 13" high, will be available for purchase at \$4.90 each plus tax. Please buy a bin. Studies have shown that

YES, I WANT TO RECYCLE

- ☐ I want to order bins at \$5.22 each. Enclosed is my check for \$ _____.
- ☐ I live in an apartment. Be sure we get a bin delivered.
- ☐ I will be on the Recycling Committee for my block.

Name

Address

Phone



PRESIDENT'S MESSAGE

By Barbara Betlem

As you will read in this edition of the VIEW, our community is facing many changes and challenges. In an attempt to shape the direction of these changes in Hollywood, your HHA Board has been at the forefront in working on issues that affect all of us. Let me share several of the positions taken by the Board:

1. We strongly believe that it is not enough to attempt to mitigate transportation effects of new development; no new development should occur in Hollywood until the transportation effects of *currently existing* development have actually been reduced.

2. Part of this community's charm is the view of the hills and the view from the hillsides. Any successful Hollywood plan must address the effect of development on views to *and* from the hillsides.

3. Development plans for Hollywood should call for substantial parking requirements, including free or very low cost employee parking. We also believe that public parking garages may be a partial solution to Hollywood's parking problems, provided they are well designed and well managed.

On June 16 I spoke for HHA at the public hearing on the General Plan/Zoning Consistency Program for the Hollywood Redevelopment Area, and a letter from HHA also expressed our views.

We expressed concern over the enormous discretionary power given to the Community Redevelopment Agency Board on planning decisions in the Hollywood redevelopment area. A Specific Plan, which would set definite height and density limits, would be of greater benefit, and would do more to assure that the best of Hollywood would remain.

We also expressed concern over the feasibility of building high rises immediately adjacent to historic hillside view areas.

As we know, the Franklin-Highland intersection already is at capacity. I requested that such uses as "hotels, motels and apartment hotels" be specifically excluded at this intersection. These types of structures would generate excessive traffic through the intersection.

The downzoning recommendation on the General Plan for Hollywood was applauded, but, if anything, the downzoning does not go far enough.

UPDATE

For months an HHA committee has been in negotiations with the developer who wants to build an apartment complex on the former motel site at the southwest corner of Camrose and Highland. The motel already has been demolished.

During these negotiations, in which we have been joined and strongly supported by the Whitley

Heights Civic Association, we have successfully sought and obtained aid and advice from Mayor Tom Bradley, City Attorney James Hahn, and Councilman Mike Woo.

Our meetings with the developer, Harlon West, have been attended by representatives of the L.A. Dept. of Transportation, L.A. Dept. of Building and Safety, Caltrans, and Councilman Woo's office.

Because of the horrendous traffic conditions already existing on that corner, which are further aggravated during the Hollywood Bowl season, we are deeply concerned about the size and density of any project planned for that site.

We are also working to protect Camrose Drive against traffic onslaughts. We are asking that the parking and traffic problems at this intersection be alleviated, not exacerbated, and that the city and the developer be aware that this intersection has unique problems, because of its proximity to the Hollywood Bowl and as an entrance to a residential community.

We will keep you posted.

-- By Theo Wilson

BLOCK CAPTAINS NEEDED

HHA Board members and Block Captains met May 3 at the home of Grayce Baldwin to share information about HHA current events and activities.

Representatives of our different streets were asked for suggestions on how to improve participation and communication between the Board and area residents.

The need to increase our membership and involvement with community concerns was discussed. President Barbara Betlem gave a detailed explanation of the various HHA committees, i.e., traffic, Highland Camrose development, Community Redevelopment Agency, etc. The Board needs help with many committees and invites participation of all residents of the neighborhood. A suggestion to have a regular spot on the Board agenda for reports from block captains was immediately adopted.

Do you know the name of your Block Captain? If so, please express your concerns to them so the Board can take action. If not, it is possible you do not have one. Duties of our representatives include informing new residents of the existence of HHA and inviting them to join, updating address lists once or twice a year, keeping an eye on safety and other activities on your street, and distributing flyers about upcoming HHA events or concerns.

If you are interested in becoming more involved in any or all of the above, please call Marilyn Glasband at 874-8422. We need all the help we can get, and we welcome participation of all residents of Hollywood Heights.

-- By Marilyn Glasband

HHA BLOCK CAPTAINS

Alta Loma	J. Dyrektor	851-6375
Broadview Terrace	D. Ryan	
Glencoe Way (1900)	V. Richards	851-6706
Glencoe Way (2000)	A. Hix	851-0810
Hightower	J. Riehl	874-8727
Hillcrest (Villa B Bonita)	K. Murphy	874-9262
Hillcrest (1904-1926)	K. Graham	874-7004
Hillcrest (1920)	D. Sekulidis	851-5636
Hillcrest (1930-2001)	E. Andrzejczyk	874-2606
Hillcrest (2002-2031)	M. Barrett	874-9570
La Presa-Yeager	M. Boli	
Los Altos	J. Parker	874-2223
No. Highland	A. Dietrich	851-4695
No. Sycamore	M. Glasband	874-8422
No. Sycamore (Yamashiro)	R. Stone	851-2591
Parmount Dr.	J. Krach	851-4013
Paseo del Serra	D. Spiegel	876-0542
Pinehurst	D. Marsh	851-0910
Rockledge	J. Gordon	851-1838

WHITLEY HEIGHTS NAMES OFFICERS

Judie de Turenne was elected president of the Whitley Heights Civic Association at a June 28 meeting of the WHCA Board.

Bob Higgins, who served as president, was elected vice president; Cathy Bando, secretary, and Bryan Clark, treasurer.

As veep, Bob will continue his work on the project to install gates at Whitley Heights.

Judie, who served as vice president, has been a strong ally and a dedicated neighbor of Hollywood Heights. We are delighted that our sister organization has such outstanding leadership, and that we can continue our work together on the numerous challenges and changes facing all of us in the coming year.

GALAXY GROUNDBREAKING

Groundbreaking for the \$30 million Hollywood Galaxy, first of the major projects to be built as part of Hollywood's redevelopment, took place June 23 at the site on Sycamore and Hollywood Boulevard.

After numerous meetings and negotiations with representatives from the Whitley Heights and Hollywood Heights Associations, the developer, Kornwasser and Friedman, reduced the size of the original project by nearly 30 percent, and twice re-designed it.

It now will have a six-screen movie house, a food court (rather than a floor of restaurants), shops, and a stage for performing arts, with opening date set for late 1989.



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HHA RESIDENT GRAND PRIZE WINNER

Area playwright L. Nathaniel Wolfe's play "SWEET VICTORY", based on Clarence Darrow's last case, has been awarded First Prize in the 1988 Beverly Hills Theatre Guild-Julie Harris Playwright Awards. Results of the contest, which drew over 600 entries from all over the country, were announced last week by Marcella Meharg, Executive Secretary of the Theatre Guild. Larry's play brought him \$7,000 in prize money and much national notice and publicity. The play, scheduled to be produced in Denver this season, now may receive a local production. Larry is negotiating for an off-Broadway New York production.

Asked about his award, Larry said,

"... there were several hundred plays entered from all over the country; so I'm more than very pleased, I'm thrilled to death. I consider this Award to be the most prestigious in the country. About the prize money? Actually, I'm happier with the honors than with winning the money. It is the validation of my work by people I don't know that is so satisfying; it says to a writer, what you've written is good; it says it deserves to be written down and called a play. Oh, yes: I'm thinking of spending some of the prize money to go to Denver to direct my play. I'd like that."

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Rachel Finkelstein
Realtor Associate

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CELEBRTY CORNER: Jo Gilbert She Rode With The Lone Ranger.

In the golden days of radio, voices were enough to tell the story. The awe filled voice of a young girl exclaiming, "Pa, that was The Lone Ranger!" and hoofbeats disappearing in the distance said it all.

Many times, the voice of that young girl was Jo Gilbert.

"I played them all — the heavies and the sweet young heroines," says the Hollywood Heights resident who was one of radio's most glittering stars.

In the 1940s and '50s, her picture graced the cover of such magazines as "TV-Radio Life" which selected her as the best supporting actress of 1952.

Her career started in her home town of Chicago where her husky voice drew attention. In 1938, while visiting her sister in Detroit, the teenage Jo was signed up for "The Lone Ranger," a show which had a national audience of 17 million listeners.

"One night I'd be the sweet young thing. The next night I'd be an old crone," she recalls.

Hollywood beckoned in 1941, and Jo found instant stardom on radio soap operas which included, "Lux Radio Theatre," "Gangbuster," "True Detective Mysteries," and "Ma Perkins."

"I played mostly wicked women and gangster molls because of the quality of my voice," she says of the time when she and other young stars lived at the famed Hollywood Studio Club.

In 1945 she moved to Camrose Drive, and has been there ever since. She moved only once, in 1953, to buy the house next door to the one she previously occupied.

When radio took a back seat to TV, Jo made the transition, appearing in several early TV programs including, "The Joan Caulfield Show" and "Hallmark Hall of Fame." And there were movies

- "Never Wave At a WAC" with Rosalind Russell and "Hurricane Island" with Jon Hall and Marie Windsor.

Illness ended Jo's show business career. But for 15 years she has kept busy providing a car service for clients who don't drive. She takes the elderly to doctor appointments and others to the airport.

She also meets regularly with a group of friends from the old radio days to share lunch and memories of the days when radio made the world imagine.

-- By Linda Deutsch



RADIO DAYS - Jo Gilbert is second from the left seated next to Conrad Veidt. At the center is radio legend Arch Obeler (in hat). Peeking out behind his shoulder is Hans Conreid and at the right are Alla Nazimova and Philip Dorn.

THANKS TO IRV BRAMBERG

We owe former HHA Board member Irv Bramberg a big thank you, because it was solely through Irv's efforts and initiative that residents of this neighborhood were able to vote in the June 7 primary at the Hollywood Palm Hotel at 2005 N. Highland Ave. We also can use the same convenient location for the November general election.

If it had not been for Irv, we would have had to schlep all the way to a very inconvenient polling place at 3246 Cahuenga Boulevard. This was originally selected as our voting location, until Irv got into action. He made telephone calls and succeeded in convincing county officials that it would be a great hardship for many residents to travel to Cahuenga.

They changed the location and then sent cards to all affected voters notifying them of the change.

In a letter sent to Irv by Charles Weissburd, county registrar-recorder, it was explained that after Irv telephoned, the staff "reviewed the matter and they agree that (the Cahuenga building) is not a suitable location" for the voters of this precinct. The hotel originally had stated it was not available for the elections, but the owners "reconsidered" and the Hollywood Palm Hotel became our polling place.

SUSAN J. BURKE

Resident:
(213) 851-9609



PLEASE DON'T HESITATE TO CALL.
I'VE BEEN A NEIGHBOR FOR 8½ YRS.
AND FORMER MEMBER OF THE HHA BOARD.

FOR ALL YOUR REAL ESTATE NEEDS

MULTIMILLION-DOLLAR RESTORATION PLAN FOR BUNGALOW VILLAGE

Supervisor Ed Edelman has unveiled a multi-million-dollar plan for the landmark Highland-Camrose Bungalow Village, which was purchased by the county to save it from a developer who wanted to demolish it and put an apartment building on the site.

The plan protects Camrose Drive, with the Hollywood Bowl's major exits and entrances remaining on Highland Avenue, and provides for gardens and for restorations of bungalows that may be used for a year-round caretaker, artists in residence, community meetings.

The cost was estimated at "between \$4 and \$5 million".

At a meeting in the supervisor's office May 18, attended by Hollywood Heights and Whitley Heights representatives, Mr. Edelman introduced the architect for the plan, Brenda Levin, of Levin and Associates, the firm that for the past eight years has been responsible for such fine restorations as the Wiltern Theatre and the Oviatt Building downtown (home of the elegant Rex Restaurant).

With maps and photographs to illustrate, Ms. Levin described the "team approach" taken to work on the project, designed to transform the site into "an historic park".

The "team" included architects, contractors, structural engineers, consultants, contractors, and historians, who went into 13 of the 14 Craftsman, Mission-style bungalows. Each bungalow was described in detail. Each member of the team then reported on his specialty; the landscaper, for

instance, listed the old and interesting trees and plantings which he felt should be preserved.

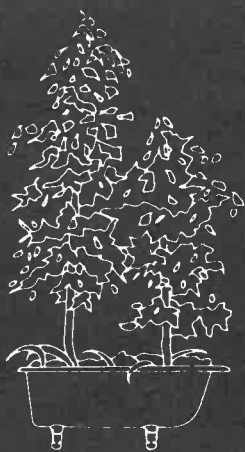
Because of neglect, all of the buildings were afflicted with termites, dry rot, crumbling porches, unsalvageable roofs. Most were askew on their foundations.

It was proposed that seven of the 14 bungalows be repaired, brought up to code and preserved; that an eighth bungalow be left in a frame state, to show how it was built; that parking be eliminated at the site, except for the 14 spaces dedicated to residents and for a small handicapped access on Camrose; that a garden wall and gate wrap around the property onto Highland, using stone, wrought iron and bougainvillea.

Because of concerns about security and traffic from Alta Loma residents, Supervisor Edelman suggested that they meet separately with the architect to resolve those problems. Victoria Hochberg and Joyce Dyrektor have been doing that. Ron Max, the HHA member who led the successful fight to save the bungalows, also expressed concern about preserving the historic landmark status of the site. He too will follow through on any problems of this nature.

The HHA and Whitley Heights representatives told Supervisor Edelman they were delighted to be shown such a sensitive, thoughtful and beautiful plan, and they thanked him for keeping his promise to us that Camrose Drive would remain as it is--a small street which we want to preserve as an entrance into our residential area.

-By Theo Wilson



STAGES'

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HOORAY FOR HOLLYWOOD!

That was the theme and title of a joyous musical review of Hollywood in the 40's, performed by the Hollywood Chorale under the direction of the versatile Steve Hill, who also arranges most of the group's music.

The evening of June 4 (second in a three-day sequence) brought a sell-out crowd to a wonderfully professional performance sponsored jointly by the HHA and the Film Advisory Board. Thanks to our involvement in the event, the HHA made almost \$500 profit.

Performing throughout the evening was HHA's founding president, Grayce Baldwin, who is a permanent member of the ensemble. HHA Board member Joyce Dyrektor coordinated the logistics of ticket-taking and reservations for the HHA.

A buffet dinner preceded the show at the renovated entertainment complex on Hollywood Boulevard now known as "Hollywood Live". The historic building formerly housed the Masonic Temple.

The Chorale performs at many local concerts and is staged and choreographed by the multi-talented Jude von Wormer. In April the group took part in the big "Quilt" concert and AIDS benefit at UCLA.

-- By J.M. Turner



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NITA THOMAS

The HHA Board has sent its condolences to the family of Nita Thomas, who died suddenly in Los Angeles on May 21.

Nita was among those who helped to found the Hollywood Heights Association in 1982, and for several years she was on the staff of the VIEW, contributing articles about the history and celebrities of Hollywood Heights.

A longtime resident of Camrose Drive, she was concerned with the needs and problems of senior citizens. She also was hostess at a get-together in her home to introduce Mike Woo to the neighborhood when he was running for office.

She is survived by her son, Michael Thomas; brother, James Dillon, and a niece, Doretta Bee.

GUEST COLUMN

By Councilman Michael Woo

Thank you for this chance to update you on a few of the pressing issues confronting Hollywood in the upcoming months.

Early this month, I released a report that showed building an underground Metro Rail system costs approximately the same as an aerial system. For that reason, I support a subway system that would travel down Hollywood Boulevard with stops at Highland Avenue and Vine Street. This route will encourage a large number of riders to use the system, and also cause the least disturbance in residential areas. Wish me luck in the upcoming budget battles.

I recently called upon the city's Planning Department to drastically reduce building densities within the Hollywood Redevelopment area until our streets can handle the additional traffic load. We are working closely with the Department of Transportation and the Community Redevelopment Agency to develop such a transportation plan. Protecting neighborhood streets from commuter traffic and allowing better access to the hillside communities is a major goal.

An outreach program for this transportation plan was recently funded by the city and you can expect to receive more information.

Many of you may be interested in recent events regarding the Highland-Camrose apartments. My office has been working with your organization and the developer to mitigate the impacts of the project. While the density is allowed by law, the city's transportation and building and safety departments are proposing mitigations through additional environmental review, which can help protect the community.

I hope all of you have had a chance to review the proposed changes in the Hollywood Community Plan, the blueprint for Hollywood's future. Anyone interested should plan on attending the Planning Commissions's meeting on July 28 when the revision will be discussed. I expect the final proposal to come before the full City Council sometime in September or October.

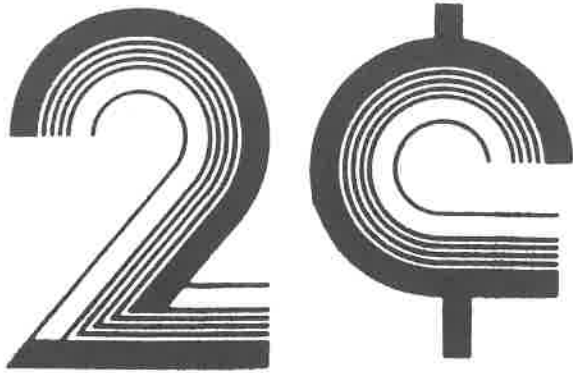
As you know, Hollywood is a non-stop center of activity. Please let me know your thoughts on these and other issues. By working together, we can lead to a bright future for Hollywood.


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ROSE GOLD

Rose Gold, a longtime HHA member and Glencoe Way home owner and a lifetime lover of animals, people and life, died of cancer on Memorial Day, May 30, at the Kaiser-Permanente Hospital in San Rafael, CA.

Born June 17, 1924, in Brooklyn, N.Y., Rose attended Brooklyn College, where she majored in English Literature and History. But her degree in Dance decided her career, and she became a professional dancer in New York.

In the early 50's she moved to Los Angeles and continued her dance studies with night classes at L.A.C.C.

Rose taught Modern Dance at Fairfax High School from 1960 to 1985, when she retired. She encouraged boys to study dancing and was particularly helpful to disabled students and teenagers with problems. She was a close friend to her students, who loved her and continued to come

to her for advice after her retirement. The Jaime Escalante of Fairfax High, Rose had scores of letters from former students thanking her for her help.

Her marriage to English writer/photographer Clive Lawler-Wilson ended in divorce.

Two sisters survive: Ida Schechter and Frances Goodman.

That Rose Gold was as loved as she was loving is evidenced by the adjectives used to describe her by her Glencoe neighbors: warm, aware, spiritual, compassionate, sensitive, independent, vibrant.

Those who would like to commemorate her generous life may send checks payable to the Animal Protection Institute of America, to Joyce Breiman, 2049 Glencoe Way, CA 90068.

-- By Al Hix

TRAFFIC REPORT

As Tom Glover and I begin our second year on the Hollywood Mobility Action Committee, we can point to both short and long term goals and accomplishments in the Heights and in the larger Hollywood Area. We continue to ask for your suggestions for problem areas.

We now have stop signs at Camrose/Glencoe/La Presa and at Camrose/Hillcrest/Sycamore. Red curb painting has been increased at intersections.

We currently are trying to do something about the illegal parking on the west side of Hillcrest, south of Glencoe and north of the church. Do you think a stop sign there is a good idea? How about one at the Camrose/Hightower intersection?

The sign for right-hand turns off Highland southbound to Franklin westbound will be made clear so drivers know they must stop for pedestrians crossing Franklin. In front of the Holiday Inn and beyond Hollywood Blvd., all parking has been removed.

Soon two signs will be posted on Highland, one just south of Hollywood Blvd. and one just south of Sunset, to warn drivers on Bowl nights to avoid congested traffic on Highland.

At our most recent meeting we learned that the widening of Franklin from four to five lanes between La Brea and Highland has received very high priority, so that left-hand turn lanes can be created at all intersections. This should relieve access problems to our homes, since there will be two free flowing lanes in both directions.

-- By Mark Hoffmann

PREPARING FOR THE BIG ONE

There is a better than 50% chance that a great (magnitude 7 or above) earthquake will occur in Southern California within the next 20 years. Moderate tremors are reported weekly in our region and pointedly remind us of the graver possibilities.

Individuals properly prepared for the great quake will have food, water, first aid and sanitation facilities on hand for their families, and will know how to protect their homes from further damage. Those unprepared will be at the mercy of several overtaxed police, fire, medical and emergency relief facilities. Most people will be on their own. A recent example: it took 40% of the LA City Fire Department's available resources to contain the First Interstate Bank fire.

Recognizing the need for preparedness, HHA sponsored a meeting June 21 at the DeMille barn featuring speakers from the City Fire Department and the Family Survival Company of Burbank.

Milton Urquilla of the LAFD presented slides with his lecture, graphically illustrating effects of large earthquakes on urban areas.

Knowing community preparedness can make the difference, LAFD provides a free 6 session (12 hour) training course for a Community Preparedness Team if there are 25 or more interested individuals willing to attend from the area. The course covers first aid, basic fire-fighting, search and rescue, and other topics designed to help communities help themselves in the event of a serious earthquake or other disaster.

Richard Marsh, a Hollywood Heights resident, and Tom Leppert of Family Survival Company described their efforts to learn about, and help people prepare for, a great quake. Family Survival Company was founded by the two men to provide a single source to the public for items necessary in a disaster. Kits of various sizes and prices are offered to fill the needs of individuals and families. All kits are designed for extended storage. Items included require less frequent replacement than is necessary with standard off-the-grocer's-shelf supplies.

If you want further information or would like to attend Community Response Team training, please contact Lee Ringuette at 876-7978, or Scott Gomez at 850-1079.

-- By Lee Ringuette and Scott Gomez

YOUR AD HERE!

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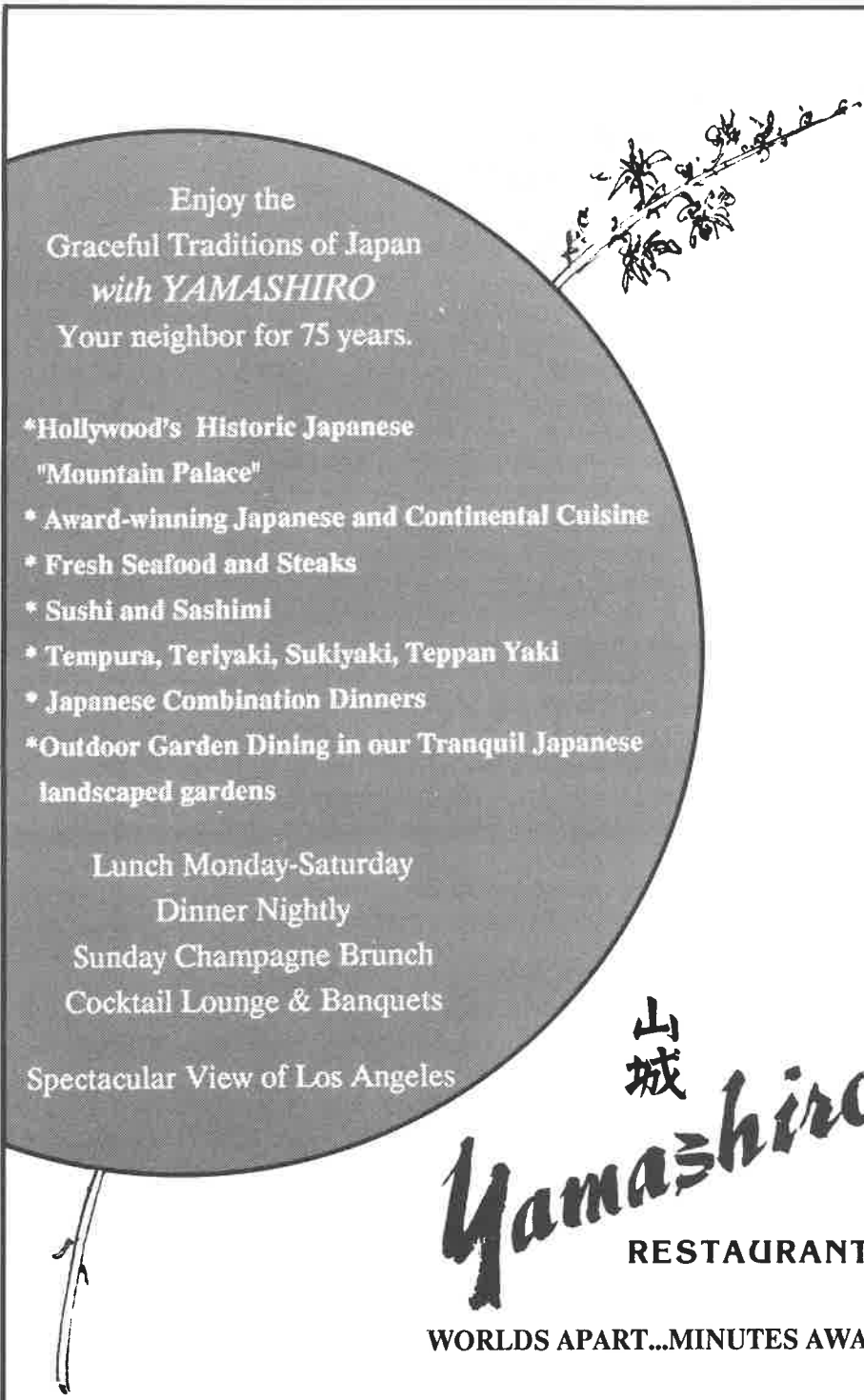
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SAVE THE DATE!

Monday August 8, 1988
GENERAL HHA MEETING!

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- * Japanese Combination Dinners
- *Outdoor Garden Dining in our Tranquil Japanese
landscaped gardens

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Dinner Nightly
Sunday Champagne Brunch
Cocktail Lounge & Banquets
Spectacular View of Los Angeles

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