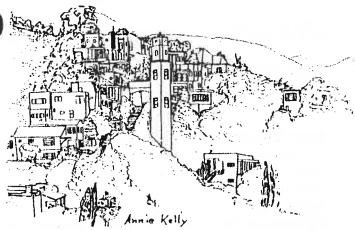
HOLLYWOOD HEIGHTS WIEW

Volume IX Issue No. 2

Established 1982

June 1990



Traffic update

By Tom Glover

- 1. Traffic control officers are now operating during afternoon peak hours (4:30-6:30 p.m.) to speed traffic through the Highland Franklin intersection. Their presence seems to make a significant improvement in traffic flow and the backup on eastbound Franklin. We would appreciate any observations you make on this. Is the officer there and working in the intersection? Does it help? Please note the day and time of observation. Call Tom Glover at (213) 466-5125.
- 2. The *Highland Franklin intersection* is scheduled for signal re-timing to allow more green on Franklin during the peak hours. We hope this fine tuning of the flow will decrease congestion on Franklin.
- 3. A left-turn signal on eastbound Hollywood Boulevard to northbound Highland has been requested from the Department of Transportation (DOT). This will more than double the left-turnsper-hour and should further encourage traffic to use Hollywood Boulevard rather than Franklin in the evening peak hours.

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- 4. An initial Hollywood Bowl traffic study has been completed by the DOT. It has been severely criticized by the Hollywood Heights Board as inadequate. Among the glaring errors is the method used to count traffic. By using "counters" on the street, many of the counts showed fewer vehicles during Bowl evenings. This is obviously because the traffic was standing still and thus not flowing across the counters. HHA has asked DOT to conduct another study during the coming Bowl season using trip times for more realistic results.
- 5. A "Highland Avenue congested Use alternate exits" sign for the Hollywood Freeway has been approved. Thanks to Supervisor Edelman who came up with the funds needed, the sign will automatically light when Highland traffic backs up, especially during the Bowl season. This is the first critical step in what we hope will be a series of signs to divert traffic from Highland.
- 6. Motorcycle noise at night on Highland has been a serious disturbance to our neighborhood. If you hear noise and racing, call the Watch Commander at (213) 202-4545 or at (213) 485-4302 and report it immediately. They need specific dates and times and the sooner-the-better. If you have problems getting results, let Tom Glover know (213) 466-5125.
- 7. Any vehicle left on the street more than 72 hours is parked illegally. These will be cited and removed if abandoned. Vehicles parked in dangerous and illegal areas such as red zones and fire hydrants will be towed immediately. Others parked illegally will be ticketed. Call Parking Enforcement (213) 485-4184.



President's message: gains and losses

By Jeff Chusid

Becoming official:

Hollywood Heights, the name we gave our neighborhood when we started this association in 1982, is about to become an official designation. Within a few months look for city-installed signs at Camrose and Highland, Sycamore and Franklin, and Hillcrest and Franklin proclaiming the neighborhood as "Hollywood Heights". Besides making us official, this will add to our property values and to efforts for historical preservation protection.

Development:

For reasons unknown but gladly acknowledged, Disney has changed its plans for altering the Paramount Theater at Hollywood and Orchid and will perform a complete restoration of this beautiful building. The interior should rival anything on the Boulevard. The original spectacular East Indian decor will return, and the auditorium will remain undivided. This is a major victory for serious and substantial preservation instead of tourist-oriented quick fixes.

The firm of Barton Meyers and Associates has designed an apartment building for the former Mobil gas station site at the southeast corner of Highland and Franklin across from the new Franklin Square market. The designs are still preliminary, and soon will be shown formally to the community for comments. Barton Meyers is chairman of the Hollywood Urban Design Committee and is attempting to make this project a model for what new buildings should be in Hollywood. At first blush the building seems to be both visually attractive and sensitive to a large number of the concerns this community has had for years -- low height, appropriate massing, open space and controlled traffic generation.

The Bowl:

As the new season begins, we once again enter into conversations with the Bowl over the Explorer Scouts, parking arrangements, traffic management, special events and limousines. The Board of Hollywood Heights works valiantly to minimize the down

side of being located next door to this cultural monument.

The Camrose-Highland bungalows:

Elsewhere in this issue, bungalow resident and defender Ron Max offers a proposal for the preservation of the 13 historic buildings which constitute the Camrose-Highland Bungalows. Any day we expect to receive the Environmental Impact Report from the county on its proposal for the area. We are grateful for the county's interest in the building and enthusiastic about the longtime support by Supervisor Edelman for improving the quality of the county land along Highland. But we also are interested in any alternative proposals which might be able to save more of the homes that the county plan provides. When the EIR is issued, we will invite all those interested to attend a presentation and hearing at an HHA board meeting.

Camrose-Highland/Harlon West:

We have learned that although the Harlon West company apparently went under, the project for the southwest corner of Camrose and Highland moves its slow, hopefully painful way through the city approval process. The successor owners are proceeding with the EIR. We continue to monitor. See the article elsewhere in this issue about trying to keep the site clean.

Did you forget to mail a stamped, selfaddressed envelope??

If you are waiting for your HHA decal and membership card to arrive and wonder why it's not there, that's the reason -- you forgot to send a stamped, self-addressed envelope to Don Wakefield.

Don, the HHA treasurer, would like you to call him at 851-2152. He will set up an appointment with you to come by and pick up your card or decal. Or you can just send the envelope with an explanation to Don at 2152 Rockledge Rd., Hollywood, CA. 90068.

Recycling update

Every Friday morning bright yellow bins line the sidewalks of Hollywood Heights, displaying our neighborhood's leadership role in the city's recycling program.

The latest figures from the city for our area show that the highest weekly number of bins set out for collection was 525 from January 8 to March 15. The lowest number was 300.

In this same period, the minimum collected in one week was just short of 4,000 pounds and the maximum collected in one week was 7,320 pounds. The totals for seven weeks of pickup were 30,970 pounds of paper and 11,270 pounds of cans and bottles.

If you are not already involved in the recycling program, here's how to join:

You don't have to be an HHA member to participate. The city supplies the yellow bins and picks up every Friday morning. Newspapers should be put in paper bags or tied together. All glass bottles, aluminum and steel cans, and plastic soda bottles can be tossed together in a yellow bin.

If you need a bin or have any questions about the recycling program, call Joyce Breiman, chairman, HHA Recycling Committee, 876-9684, or Al Goldpenny, 876-2742.

By Joyce Breiman

Block Captains meet at Freeman House

The Hollywood Heights Board of Directors hosted a get-together for the Block Captains May 1 to thank them for their invaluable work in distributing the *View* and other materials to the neighborhood throughout the year. The event was held at the Frank Lloyd Wright House on Glencoe Way with delicious refreshments served, including pastries from the new Hot Stuff Bakery.

Block Captains, front, left to right: Jean Gordon, Herb Kornfeld, Patrick Walshe, Diane Winter-Long, David Wells. Rear, left to right: Linda Pearl, Vera Richards, Brooks Masefield, Dennis Spiegel, Frank Specchierla, Dick Ryan, John Krach, Al Fohrman, Carolynn Wells. Photo by Abe Perlstein



Empty lot still an eyesore

The lot on the southwest corner of Camrose and Highland remains an eyesore and an embarrassment to our neighborhood while the new owner, JMB Realty Corp., decides what to do with it.

HHA Board member Fredrica Cooper asked Lon Rubin of JMB about cleanup and was told that the corporation checks the lot "every three months" ! HHA member Al Fohrman also has made many efforts to get the lot cleaned.

JMB assumed ownership when the previous owner, Harlon West, reportedly went into bankruptcy before an Environmental Impact Report requested by the HHA could be completed.

We do not understand why this lot is allowed to remain in such a filthy condition, when only one block away, on the southeast corner of Highland and Franklin, a lot that has been empty for a long time is always clean of trash, with well-kept fences.

Below is a letter authorized by the HHA Board which was written and sent out April 27 by Tom Muller, corresponding secretary:

Dear Councilman Woo:

We are writing to request your immediate assistance in dealing with a growing problem in our neighborhood. The development site located at the southwest corner of Camrose Avenue and Highland Avenue has for the past several months been used as a dump for dirt, building materials, old furniture and other debris, in clear violation of existing zoning and the city's laws relating to waste disposal, grading, fire, safety and health.

Not only does this illegal dumping create an eyesore at the entrance to our community, it also poses a health and safety hazard to our neighborhood. Rats

and other pests have been seen at this site, squatters have lived there from time to time, and there is a possibility that hazardous substances may have been dumped on the lot, since such substances are the most difficult to dispose of legally.

Perhaps worse, having such a highly visible site in such obviously untended condition at the entrance to our neighborhood creates the impression that no one cares, that "anything goes" here. The back wall of the site is frequently covered with graffiti, further contributing to an atmosphere that breeds crime.

By a letter dated December 4, 1989, we appealed to the Community Safety Bureau of the Department of Building and Safety to enforce the City's laws relating to the illegal dumping on this site. The only response to that letter was a telephone call on January 19, 1990, from a Mr. Slaughter of the Contract Nuisance Department, who informed us that his division could do nothing about the problem, but that he would refer it to the grading division. We have not heard further from the City. Our requests of the owners that they take steps to remove the materials and prevent further dumping have been met with protests that they cannot afford to adequately protect the site, and that the materials will be removed when construction begins. No building permit has been issued, however.

In view of the powerfully negative effect that this site is having on our neighborhood and the apparent lack of concern on the part of the owners and the City departments charged with enforcing the law, we urge you to take whatever action is necessary to have the debris removed immediately and the site secured from further dumping.

Thank you for your assistance. Sincerely,

> Hollywood Heights Association Tom Muller, Corresponding Secretary

cc: Mr. Robert Chapman, JMB Realty Corporation

Mr. Lon B. Rubin, JMB Realty Corporation

Mr. Mel Bliss, Community Safety Bureau

Board of Directors, Hollywood Heights Association

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A proposal for Highland-Camrose Bungalow Village

By Ron Max

The Friends of the Highland-Camrose Bungalow Village have a new idea for saving the 13 historic bungalows-- including seven targeted by the county for demolition. The county wants to replace them with a park-picnic area, to be used by Bowl visitors about two hours a day, five days a week, for two months of the year. That plan would destroy the area's National Register designation as a historic site.

Our idea, which would improve rather than destroy, is to form a coalition of environmental non-profit organizations that would share office space at the bungalows a la the Fort Mason Center in San Francisco.

Imagine the impact of such groups as Greenpeace, the Sierra Club, Earth Alert, the Environmental Federation, etc. being neighbors. They could get to know one another, plan strategies and share resources. It could be a giant step forward in the battle to clean up our environment and a wonderful, positive, full use of the property while still maintaining its national historical standing.

As an added measure, we propose that the county purchase the vacant lot on the southwest corner of Highland Avenue and Camrose Drive and turn that area into a park-picnic area. This lot is perfect for that kind of usage and would put an end to any further apartment development on that property.

Under our proposal, the entire Bungalow Village would be totally preserved and still be a park with picnic benches around the buildings. Hollywood Heights and Whitley Heights would have a green area stretching from the American Legion Building to Alta Loma and the Hollywood Bowl.

The environmental community has received our plan for an environmental center with open arms. The HHA board of directors expressed great enthusiasm and support when I presented our idea at a recent board meeting. An official vote of support from the HHA is hoped for soon.



Hollywood Heights residents CPR certified

By Melinda Henderson

In the continuing effort to prepare Hollywood Heights for effective disaster response, several members of the Hollywood Heights Community Emergency Response Team completed training in Adult C.P.R. and First Aid during the month of April. The eight-hour training session was taught by Paramedic Mark Hiza at the Hollywood United Methodist Church. Each person completing the training received a certificate, valid for four years.

Team Members Kathleen Bartholomew, Al Goldpenny, Scott Gomez and Dennis Spiegel, along Alexis Tjoa participated in the class. Mrs. Tjoa also spent extra hours in training to learn child and infant CPR.

A second session will be held during the month of May for Team Members Grayce Baldwin, Fred Berardi, Fredrica Cooper, Melinda Henderson, Victoria Hochberg, Ed Imparato, Naras Kersis, Jason Parker, Carolynn Wells and other residents.





Hollywood Heights Arctic Expedition returns—

HHA board member Linda
Deutsch (above) recently
returned from a two month
winter stay in Alaska where
she covered the trial of Exxon
Valdez Captain Joseph
Hazelwood for the Associated
Press. Temperatures hit 20
below zero, a drastic change
from our usual Hollywood
sunshine. Linda was also on
hand for the start of the
Iditarod Dogsled Race.



Hollywood Bowl Season begins July 4th! HHA members always receive complimentary tickets to one performance of their choice, plus a decal for their car(s) to allow easy access through the barricades.

Are you an HHA Member?!

If not, send a SASE, along with a check for \$10.00 per member, plus \$1.00 for each decal to:

Don Wakefield, HHA Treasurer

2152 Rockledge Road

Hollywood, CA 90068





Fifty years ago ...

Please excuse the sideways nature of the photo at left, but we wanted to bring it to you full size. Courtesy of Alice and Joe Kawan is this portrait of Hollywood Heights in the early 1940's. The view is southerly from the vicinity of the Hightower elevator. Glencoe Way runs from lower right to upper left in the photo, Camrose Drive is in the bottom right corner, and Paramount Drive extends across the top.

The original photographer is unknown. Thanks to Abe Perlstein, *View* photographer, for the research and reproduction of this picture.

If any of you have historic photographs of our neighborhood or the Hollywood area that you would like featured in the *View*, please contact Abe Perlstein at 876-2862.



Pest Aside

By Al Hix

There once was a fellow named Ryan
Who said of this stuff malathion:
"Some claim that the spray
Harms us not in L.A
But I've got a feelin' they're lyin'"

Al won the award for the best malathion poem sent to the L.A. Times column, "Only In L.A.". But only the title, "Pest Aside", was used in the column. The *Hollywood Heights View* is proud to bring you the whole thing.



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NSA



Block captain needed

A new block captain is needed for Sycamore Avenue due to the fact that Melinda Henderson will be moving from the area in the near future. If you can afford a couple of hours of your time per month to volunteer for this position, please contact Diane Winter-Long at 874-0161.

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2nd annual rummage sale at Pinehurst Park

By Herb Kornfeld

Save the date---Saturday, June 16, 1990.

That is when we will have our second annual "Rummage in the Park" as a fund-raiser for Pinehurst Park.

The sale will be from 9 A.M. to 3 P.M. in the park at Bonita, Hillcrest and Pinehurst.

Last year, thanks to generous donations of resaleable items from so many of you, we raised nearly \$2000 to help maintain and improve our neighborhood park.

Once again we offer a pick up service for large items. Just call Scott Hamre at 876-8395, and arrangements will be made. All other items should be brought to Scott's place at 1835 Orchid. Please call him first.

And once again we ask that your donations be in good condition and in working order. We can use everything from books to furniture.



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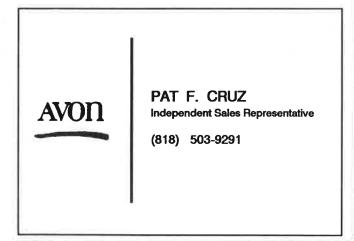
Hot Stuff Bakery opens at our market

With a mouth-watering array of pastries, fresh breads, rolls, bagels, coffee cakes and cookies, the *Hot Stuff Bakery* opened in mid-April at our Franklin Square Market, and is a welcome addition to the stores there.

Owner Bongi Lewis will keep the bakery open seven days a week, from 8 A.M. to 8 P.M.

She said that chocolate chip and other cookies will be made on the premises, but the cakes and breads will be baked at her other shop, the Santa Glen Bakery, and brought here fresh daily.

Birthday cakes will be made to order in any combination desired. The *Hot Stuff Bakery*, located next to the flower shop, now is a part of our neighborhood and we are happy it is here.



June Moore

As she herself would have put it, lovely June Moore -- a Glencoe Way resident for more than 25 years -- has "gone away."

June died on Earth Day, April 22, at the California Nursing and Rehabilitation Center in Palm Springs, where she had been confined with Alzheimer's Disease since last July.

Born July 26, 1922, near Fresno, CA., June was graduated from Bell High School as a member of the Ephebian Honor Society and attended UCLA. Until she retired in 1980, she dedicated most of her professional life to a highly successful public relations career with American Airlines.

A warm, outgoing person, June loved to travel but never owned or drove a car. She always said that she was saving the money which a car would have cost for her post-retirement travel, a dream which Alzheimer's ironically killed too soon.

Those who wish to express their love for this beautiful human being may send checks payable to Alzheimer's Association to Al Hix, 2074 Glencoe Way, Hollywood, CA 90068-3130.

June Moore is happier now, but she is missed deeply by her surviving sisters -- Roberta Gray of Desert Hot Springs, CA. and Dorothy Sooy of Gosford, Australia -- and by her loving friend of fifty years ...

... Al Hix

Medical marvel

HHA member Jacqui Landrum, a well known dancer and choreographer, underwent hip replacement surgery. Her hospitalization came just after she and husband Bill had completed choreography on the hit movie, "Great Balls of Fire!"

Hip replacement for a dancer is quite a challenge. But Jacqui's result was so spectacular that she is currently featured in large daily newspaper ads for the surgery. Alongside a picture in which her leg is elevated in a graceful and classic dance pose, Jacqui tells the story of her journey from pain to relief.

Over the picture is a quote from her: "Because nothing could ever replace dancing, they replaced my hip."

Congratulations, Jacqui.

Emergency Response Team members graduate

Seventeen residents of Hollywood Heights, along with residents of Outpost Estates and our neighbors at the Hollywood United Methodist Church, recently completed a seven-week Community Emergency Response training course taught by the L.A. City Fire Department. This training was to help prepare the neighborhood in the event of a major disaster. Now that the training has been completed, the team members will be preparing Hollywood Heights.

Each team member is responsible for an area of the neighborhood.

In the future, the team will be designating various staging areas in the neighborhood in the event of a disaster. The current primary staging area is the intersection of Camrose Avenue, Sycamore Avenue and Hillcrest Road. This is where you

should report to assist the team in the event of a disaster.

The seventeen members have been divided into four groups, each with a Group Leader. If you feel that you have special skills or knowledge in one of these areas, please contact the Group Leader.

The four groups and their leaders are:

Fire Suppression:

Fred Berardi (874-8144)

Search & Rescue:

Naras Kersis (874-9739)

Medical:

Fredrica Cooper (874-5498)

Logistics:

Jason Parker (874-2223)

Currently, the team co-leaders are Scott Gomez and Melinda Henderson. If you have any questions as to how you can contribute to this effort, please call them at 850-1079.



Front, left to right: Jason Parker, Grayce Baldwin and Fredrica Cooper. Rear, left to right: Ed Imparato, Scott Gomez, Geraldine Clark, Dennis Spiegel, Karen Hall, Naras Kersis, Hock Tjoa, Carolynn Wells, Melinda Henderson, Fred Berardi, Al Goldpenny and Kathleen Bartholomew. Absent from picture: Michael Pariser and Victoria Hochberg.

Typesetter needed

After more than a year of providing typesetting services to the *Hollywood Heights View* as a community service of *P. S. It's Done!*, Scott Gomez and Melinda Henderson will be moving from the area. As a result, the *View* is looking for someone who would like to take over typsetting duties. If you own an IBM-compatible or Macintosh PC, and have (or are willing to purchase) *Aldus PageMaker* publishing software, the *View* needs you! If you can help, please contact Scott or Melinda at 850-1079.

(213) 874-7304

MOVIE DEPO

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Articles and photos wanted

We welcome your articles, letters and photos for the *View*. Submit your materials to any *View* staff member, or mail them to:

> Hollywood Heights View c/o View Editor 2041 Glencoe Way Hollywood, California 90068

All letters are subject to editing for appropriate content and/or length and become the property of the *Hollywood Heights View*. If you would like a proof copy of your article prior to publication, enclose a self-addressed, stamped envelope. *No payment is made for publication*.



P. S. It's Done! is relocating to Crestline. CA in the near future.

We would like to thank all of the residents of Hollywood Heights for their support over the past years.
While we'll miss producing the View, we'll miss all of our fine friends and neighbors here most of all.

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Printing by UCM Services

