HOLLYWOOD HEIGHTS VIIEW

Annie Kelly

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Jeff Chusid re-elected HHA president

Jeffrey M. Chusid, who led the HHA through a successful year in 1989, has been re-elected as president for 1990. The vote by the HHA Board was unanimous!

Jeff's qualifications are superb. He is an architect, research assistant professor at the USC School of Architecture, visiting design critic at Harvard University and a board member of Hollywood Heritage and the Society of Architectural Historians.

Jeff also is curator of the Freeman House, the Frank Lloyd Wright masterpiece on Glencoe Way which is one of the great landmarks of our neighborhood.

Our president obviously is a busy man. In recognition of that fact, the board elected not one but two vice presidents to assist him in the busy year ahead.

Marilyn Glasband, a veteran HHA board member who is the office manager of an antique and design showroom, will serve as vice president for

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operations. Marilyn was HHA vice president and representative to the Hillside Federation last year. She is active in the League of Women Voters, where she was involved in increasing voter registration.

Carol Pfannkuche (pronounced fan-cook) will serve as HHA vice president for planning. She is director of press information for KCBS-TV. She is a new board member.

With the HHA work load expanding daily, the board also decided to elect two secretaries.

Karen Hall, an administrator for Eastman Kodak, author of adult text books and a Democratic Party volunteer worker, will serve as recording secretary, taking notes at meetings and writing minutes. Karen also is a new board member.

Tom Muller, an attorney who is a partner in the legal firm of O'Melveny & Myers, will act as corresponding secretary.

A founding member of the HHA, Don Wakefield remains our treasurer, a position he has been re-elected to every year since the HHA was organized in 1982. Through all of these years Don, whose occupations include floral services and real estate, has handled the HHA books with skill and care.

All of the officers were elected by unanimous votes of the board.

by Linda Deutsch

OK, the origin of the story line for "Coming to America" is Buchwald. But is it Art?

(HHA member Al Hix has returned to L.A. after many years abroad working as a publicist for major films. You'll find his fillers throughout the View. "Fillers" is newspaper jargon for the short items used by editors to fill spaces between articles.)

HHA and Westec discuss possibility of "dedicated" patrol car

During the past few months HHA representatives have met with Westec officials to discuss two things: (1) increased visibility of the Westec patrol cars now assigned to HHA streets, and (2) obtaining in the future a patrol car "dedicated" solely to the HHA area as the best security measure we can take to protect our neighborhood.

As you may have noticed, the first project-increased visibility now--has been accomplished. The HHA representatives pointed out that if we residents see a Westec patrol car frequently, so can any criminals who may be casing the area, and we strongly believe that such visibility is a deterrent to crime. Westec agreed, and as a result Westec patrol cars are being seen more frequently on our streets.

Westec now tries to make an average of five to six "passes" (patrol car drive-bys) every 24 hours on our streets, but because of emergencies cannot always do this. However, we were told that Westec now will "guarantee a minimum of three passes every day." If you are a client and never see the patrol car, let Westec know it.

The requirements for Project 2--getting a patrol car "dedicated" only to the HHA area--have been spelled out in a letter from Randall S. Davis, Wester patrol manager, who explains:

"Westec Security currently offers (24-hour) patrol services to (HHA) residents as part of a

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`non-dedicated' patrol area bordered by Outpost Dr. on the West and Beachwood Dr. on the East...propose to add an additional 8 hour/5 day patrol car which would be `dedicated' only to the HHA area. The existing `non-dedicated' patrol car would continue to provide patrol and response coverage during the other remaining hours.

"The price for the entire security package would be the continue to provide patrol and response coverage during the other remaining hours.

"The price for the entire security package would be a minimum of \$6250 per month. As of Jan. 10,1990, there were 23 HHA residents subscribing for some type of Westec service. Of these, 14 subscribed to the patrol service. Total monthly revenue from these clients was \$568. The Yamashiro Restaurant, Magic Castle and Magic Hotel also subscribe to patrol service. This brings the total monthly revenue from HHA to \$1554.

"We propose to credit the existing monthly revenue towards this new proposal. This would leave a balance of \$4696. At \$35 per patrol client, we would need 134 new patrol clients in Hollywood Heights in order to start the additional dedicated patrol car."

According to Davis, it would be up to us to decide exactly what hours the HHA "dedicated" car would patrol in our neighborhood. If you have questions, please call Westec at 213-460-6869.

The HHA representatives who met with Westec included Fran Offenhauser, Theo Wilson, Joyce Breiman, Grayce Baldwin and Joyce Dyrector.

by Theo Wilson

Spreading the word

In order to keep HHA residents as informed as possible about our neighborhood, we are planning to supplement the VIEW newsletter with periodic one-page flyers updating matters of concern to all of us.

The idea for the flyers comes from new board member and recording secretary Karen Hall, who plans to make the flyers "a community awareness calendar", using such items as actions taken at HHA monthly board meetings, emergency announcements, projects needing neighborhood support.

These flyers will be distributed by the block captains. (A list of these captains, as well as committee members, is enclosed with this VIEW. We suggest you keep the list on your refrigerator or bulletin board for easy reference.)

President's message

by Jeffrey M. Chusid

In the last few months, I've spent time in Boston and have been able to compare life in Hollywood with life on the East Coast. I spent much of my life in the East, but, returning now, I am able to see comparisons in Boston with some of the issues with which we are grappling here in Hollywood Heights. Perhaps we can learn from the comparisons.

NOISE: In Boston, it's possible to have a lot of people in a small area without it sounding like Hollywood. There are no motorcycle gangs (or at least I had the good fortune not to encounter any) such as the ones which have so intimidated the police here. And there are no unmufflered Harleys shattering the night. Buses there, like many in San Francisco, are electrified. The result is no exhaust and no sound of ill-maintained RTD bus engines. And people in Boston seem able to get pleasure from unamplified music and conversation.

TRANSPORTATION: Commuting was amazingly less exhausting. In addition to cars, there was a choice of subways, trolley cars, electric buses, commuter trains, and taxis which connected one with just about anyplace in the Boston area. As a result, the air was cleaner. I am aware that we must continue our fight for better mass transit in Southern California and resist demands to widen our streets and increase traffic into our neighborhood.

NEIGHBORHOODS: The strength of local neighborhoods has had mixed effects in Boston. On the one hand, it led to the insular racism so evident in the recent Stuart affair. On the other, it gives control of the future to the people who have invested their lives in a neighborhood. In Hollywood, there are so many disparate interests at war with each other that it is easy for a distant government or outside developer to impose a blueprint for the future. We must take individual responsibility for the course of our future and our neighborhood to give meaning to the phrase: community.

VALUING THE PAST: Part of the pleasure of walking down the streets of Boston is knowing that what we see is real and valued. In the Old North Church, one breathes not just Paul Revere but generations of worshippers and visitors. In the materials themselves one senses the hands of the colonial craftsmen who worked there over 250 years ago. Beacon Hill is here to enjoy because the

inhabitants of another era valued it and knew how to allow their neighborhood to grow without destroying it. In Hollywood, we are blase about the past, so forgetful of what gives meaning rather than just entertainment. We no longer see those things around us that must be preserved or differentiate between what is real and fake. It is not acceptable to tear down a real place only to build a reproduction somewhere else: newer, glitzier with air conditioning.

The original speaks to us on many levels about the past of a place and the people who inhabited it, about who we were and are now, about growth and change, about respect and purpose. The reproduction only awaits its own replacement.

Hollywood Heights must fight the battles now if we are to continue to know who we are and why. Remember: the only place we can see the Pan Pacific Auditorium today, unburnt, is in Disney World in Orlando, Fla. Only it is not the Pan Pacific.

We all know the good things about living in Hollywood. We realize them and cherish them in the way we make our lives here. But it is possible to make things substantially better. Not accepting what hit-and-run government or developers may suggest for us requires knowing that alternatives exist and must be achieved.

A recent survey showed that proliferation of take-out restaurants is causing the close of supermarkets. Couch potatoes of the world, unite! You have nothing to lose but the "chains".

Now that U.S. technology has made it possible to print advertising on wiener skins, will the first ones begin with "Frankly speaking..."?



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Market update

Chairman Bonnie Wolfe has been advised by Maurice Refoua, owner of Franklin Square (site of the old Hughes Market), that the new full service market will open in the Spring, but no exact date can be given at this time. Work is continuing at the center in preparation for the new market, whose owners have promised us quality and service. Stay tuned. Meanwhile, continue to support the fine shops already on the site. We need them as much as they need us.

Having been an active resident of Hollywood Heights for over seven years, I've come to appreciate what a unique neighborhood this truly is. When it is time for your real estate needs to be addressed, let me put my real estate skills to work for you as only a neighbor can.

California Properties



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Melinda Henderson

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Recent Activity	List Price	Action
2BR, 1 3/4 Ba + maids, Senalda Road	\$599,000	In Escrow!
4 units residential income, Glencoe Way	\$579,000	In Escrow!
6750 sq. ft. vacant land, Mulholland Drive	\$399,000	In Escrow!
3800 sq. ft. commercial property, Gower Avenue	\$569,000	Sold!

An urgent plea to dog owners

It is against the law not to clean up after your pets. Many HHA residents are complaining that the law is not being complied with, and that sidewalks are being fouled and lawns, flowers and bushes are being ruined by dogs whose owners allow them to run free and do not clean after them. Our neighborhood is too beautiful to be spoiled by such carelessness. PLEASE OBEY THE LAW!

Hollywood Heights recycling called "outstanding"

by Joyce Breiman

"The participation of Hollywood Heights in the recycling program is outstanding," said Peter Moore, Department of Sanitation consultant, Recycling Division. "I wish everyone would participate that way," he added. "Then the program would be a tremendous success."

In fact, he added, Hollywood Heights is carrying the North Central District, where participation is below standard.

The City has no way of determining how many households in the area are participating, but instead does a "set out" count. They count the number of bins or similar containers set out each week. The high for our area was 402 on November 20, with an average set out rate of 341 for a two-month period. The minimum amount of weekly tonnage collected here was rarely less than three tons with the high in this same period being 3.28 tons.

Remember, the City will pick up glass, steel and aluminum cans, plastic soda bottles and newspapers only. If you have any questions or problems or need a recycling bin, call Joyce Breiman, Recycling Chairman, 876-9684.

Don't let out world go to waste.

If the Supreme Court OKs TV testimony, will witnesses soon have agents and Nielsen ratings?

Hollywood Heights residents learn emergency training

by Melinda Henderson

Eighteen Hollywood Heights residents are participating in the seven-week Community Emergency Response Team training program, put on by the L.A. Fire Department. The two-hour classes, conducted by Fire Captain Steven Ventura, Fire-fighters Rosa Torres, Armando Hogan and Phil Bowdoin, and Paramedic Kevin Poore, consist of earthquake awareness and home preparation, disaster fire suppression techniques, urban search and rescue and disaster first aid.

Hollywood Heights has been divided into small geographical areas and team members are gathering information on the skills and equipment we can use in our neighborhood during a major earthquake or other disaster.

Along with this issue of the View, the HHA block captains are delivering a "Skills and Equipment Inventory" to each household. Please fill it out and return it to the team member covering your area. These are the team members and the areas they cover:

Alta Loma Ter/Highland Ave Victoria Hochberg Bonita Ter/Orchid Ave Bonita Ter/Orchid Ave Broadview Ter Michael Pariser Camrose Dr (6899 & lower) Camrose Dr (6900 & above) James McGachy Franklin Ave Glencoe (east) Glencoe (west)/Highland Hightower Dr Hock Tjoa Hillcrest Rd Los Altos Pl/Rockledge Rd B74-508 R74-508 R74-5098 R74-5098 R74-5498 R74-7746 R74
Camrose Dr (6899 & lower) Kathleen Bartholomew 851-2298 Camrose Dr (6900 & above) James McGachy Franklin Ave Geraldine Clark 874-7405 Glencoe (east) Al Goldpenny 876-2742 Glencoe (west)/Highland Fredrica Cooper 874-5498 Hightower Dr Hock Tjoa 876-5635 Hillcrest Rd Ed Imparato 874-7746
Camrose Dr (6900 & above) James McGachy Franklin Ave Geraldine Clark Glencoe (east) Glencoe (west)/Highland Fredrica Cooper Hightower Dr Hock Tjoa Hillcrest Rd House McGachy 851-2669 874-7405 876-2742 876-2742 876-5635 Hillcrest Rd Hock Tjoa 876-5635 874-7746
Franklin Ave Geraldine Clark 874-7405 Glencoe (east) Al Goldpenny 876-2742 Glencoe (west)/Highland Fredrica Cooper Hightower Dr Hock Tjoa 876-5635 Hillcrest Rd Ed Imparato 874-7746
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Hightower Dr Hock Tjoa 876-5635 Hillcrest Rd Ed Imparato 874-7746
Hillcrest Rd Ed Imparato 874-7746
Los Altos Pl/Rockledge Rd Jason Parker 874-2223
Paramount Dr Scott Gomez 850-1079
Paseo del Serra Dennis Spiegel 876-0542
Sycamore Avenue Melinda Henderson 850-1079
Woodland Way/Bungalows Karen Hall 876-6643
Yamashiro Apartments Fred Beradi 874-8144
and Carolyn Wells 851-8106
Yeager Place Grayce Baldwin 850-0762

If you have any questions about the program or wonder who your team representative is, please call Melinda Henderson at 850-1079.



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Hollywood Heights in the headlines

Hollywood Heights Association members were all over the Sunday Magazine of the Los Angeles Times on January 21, and some wags referred to it as the HHA edition of the LA Times.

Larry and Bonnie Wolfe and Theo Wilson were featured in the lead article, "Wild Things," by Times staffer Penelope McMillan, recounting their adventures with the raccoons who share the hills with us. The Wolfes, in fact, led off the entire story.

The main article, "Around the World in a Daze," was an hilarious account by Linda Deutsch of a three-week "scavenger hunt from hell" on which she embarked with a friend in an attempt to win a \$20,000 first prize. The lengthy article was colorfully illustrated, including many photos of Linda and her partner, atop camels and elsewhere. Linda didn't win, but sure got a good story out of it.

Bonnie, Theo and Linda are all HHA board members, and Larry is a former member of the board.



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This lot at the southwest corner of Highland and Camrose (where a motel was demolished by Harlon West and where the HHA has successfully prevented construction pending an Environmental Impact Report) is a continuing eyesore. Illegal dumping, broken fencing and lack of clean-up remain a constant problem. HHA member Al Fohrman has made numerous complaints and protests to city agencies, including the office of City Councilman Mike Woo, the Department of Building and Safety and the Fire Department, which has sent the owners a fire/lights/ safety violations notice. We hope this mess is cleaned up. Photo by Morgan Woodward.

Back page photo info

This early aerial photo of Yamashiro Restaurant (c. 1920's) was taken when the structure was a private residence, long before development of surrounding Hollywood Heights. Notice extensive landscaping and grand stairway approach. Sycamore Avenue, above the building, existed as only a path. The structure in the ground in the upper center is probably an early water storage tank, Hillcrest Road had apparently just been finished and Carnrose Drive was only a dream. Pinehurst Road bungalows and cabins are in lower right. Photo courtesy of the collection of Thomas Glover.

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Congratulations...

...to former HHA acting President Melinda Henderson and Scott Gomez, who were married January 28th in Las Vegas. Scott, a systems engineer for Data General Corporation and Melinda, a real estate agent with California Properties Realtors, have been involved with neighborhood activities for several years. They both create the design and layout of the *View*, and Melinda, who is Block Captain for Sycamore Avenue, recently organized the Community Emergency Response Team Training program for Hollywood Heights.

We wish them both much success in their new life together.

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The Disney honchos have sacked the Queen Mary captain because of his mustache. Does that mean Mickey has to cut off his whiskers?

Alden Smith

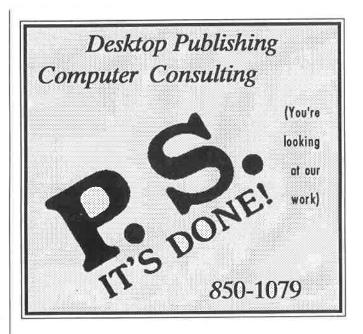
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