

A Park Is Born

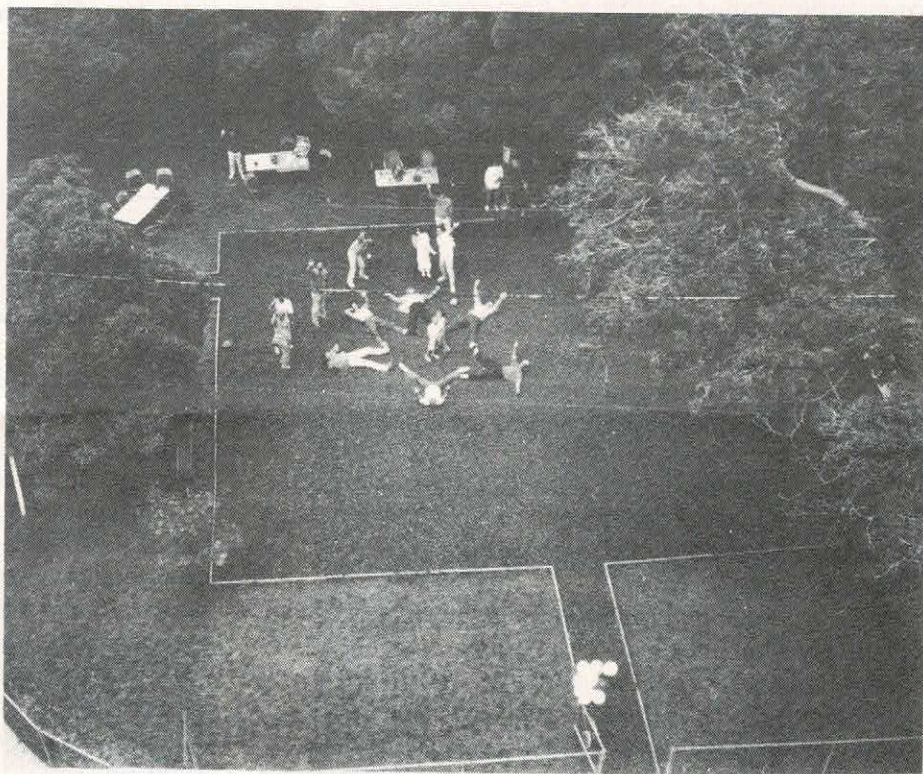
A lot On Pinehurst Road once filled with dirt, debris, drifters and drug paraphernalia has been turned into an immaculate oasis in the midst of Hollywood Heights.

The creation of Pinehurst Park, at Bonita Terrace, Hillcrest, and Pinehurst, is a tribute to neighborhood power and to members of a special Park Committee. This amazing accomplishment was celebrated June 4 by neighbors who turned out for the first annual "A Day in the Park Community Picnic" in our new green space.

Councilman Mike Woo, who joined the celebrants, hailed the park as an example of what can happen when neighbors work together. Actor Ned Beatty, who has contributed to the project, also joined in the festivities.

The story of Pinehurst Park is indeed a tribute to neighborhood power. It began, according to committee member Herb Kornfeld, with a meeting of residents faced with the threat of developers seeking to "grab" the lot. At that meeting, representatives of the area and the nearby First Methodist Church expressed

their interest in using the land as a community area for day care and Sunday School as well as community gatherings.



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A plan was born to obtain the city owned lot for "community usage." The effort was organized and originally financed by Wil Taylor, a resident of Pinehurst and owner of The Landscape Connection, Inc. He offered to work with volunteers to clear, weed, grade, seed and install sprinklers and walks to create a park-like area. Over 50 volunteers turned out, and many gave not just their time but money to maintain the park.

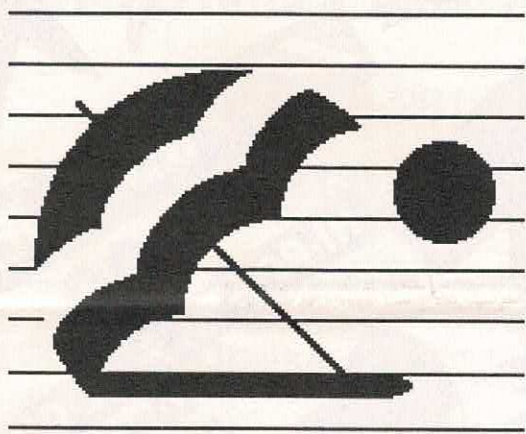
The Hollywood Heights Association has donated \$350 toward the park.

Through the efforts of Kornfeld, a four-foot green chain-link fence was donated by Davis Walker Corpora-

Be a Friend to Your Library

A support group, Friends of the Goldwyn Hollywood Library, is being organized. The library needs donations of used books, for book sales. Call the library at 467-1821 if you have books to give them.

If you want to join the Friends, applications are available at the library, 1623 Ivar Avenue, Los Angeles, California, 90028. Individual membership is \$10; corporate membership \$100.



SUMMER

Do You Have Your Free Hollywood Bowl Tickets??

If not, that means you're not a paid up member of the Hollywood Heights Association. You can still get the tickets by sending \$10 dues (per person) to treasurer *Don Wakefield*, 2152 Rockledge Rd., Hollywood, Ca. 90068. For an extra \$1 (and a stamped self-addressed envelope) you get the HHA auto windshield sticker that speeds you past the traffic barriers during the bowl season.

Please send in your dues - and don't forget the stamped, self-addressed envelope.

Join the HHA! You need us and we need you!

Traffic Cops Coming to Hollywood Heights!

By Tom Glover

(The Hollywood Bowl season is upon us, and your association has been trying to ease the traffic problems which arrive with the music every summer. Here, traffic chairman Tom Glover reports the latest news.)

1. Traffic Control Officers will be posted during morning and afternoon peak hours (7-9 a.m. & 4-6 p.m.) to speed traffic in our area. Three officers will be posted immediately and a total of 10 officers by July 1. Locations will include the critical intersection of Highland/Franklin.

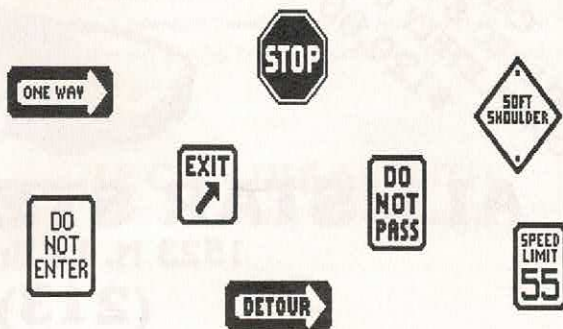
2. Parking enforcement has added two officers in patrol cars in our area for all Hollywood Bowl events. These officers will be in radio contact with headquarters. The number to call 24 hours is 485-4184.

3. Any vehicle left on the street more than 72 hours is parked illegally. These will be cited and removed. Call Parking Enforcement at 485-4184.

4. The concept of establishing a Permit Parking Area was approved by over 2-1 in a recent survey of Hollywood Heights residents. In response, our block captains have been given information on circulating petitions to start the process. Public hearings and full disclosure of all aspects of the plan will be announced prior to any action.

5. The HHA is investigating establishing policies and procedures to deal with parking problems. The Community Parking Program might include:

- Identifying abandoned vehicles.
- Encouraging residents to clear garages and other potential off-street parking spaces.
- Encouraging storage of extra vehicles outside the area.
- Creating warning notices from the community to call attention to illegally or dangerously parked vehicles.
- Offering to mediate parking disputes among residents.



Whose "Hollywood" is it Anyway?

By Linda Deutsch

It may be the hottest controversy to hit Hollywood since the talkies. The question is: Who should own the exclusive right to use the phrase, "Hollywood"?

The Hollywood Chamber of Commerce says "Hollywood" belongs to them and no one else. But the Hollywood Heights Association, which incorporates those nine famous letters in our name, is joining a long list of neighborhood associations who say it isn't so.

"Hollywood" belongs to all of us. Or, as the HHA expressed it in a letter to Rep. Henry Waxman:

"We all feel equally entitled to use the name of our own home. We certainly feel that no one organization is entitled to collect monies simply because of the incidental or even commercial use of the name."

As for the the Hollywood Sign: "It is now effectively our Eiffel Tower or Leaning Tower of Pisa, a built construction which symbolizes the community of Hollywood to the world."

"Licensing the name and the sign is tantamount to censoring what is now common speech."

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The HHA and other groups noted that the chief reason the chamber wishes to own the name is for profit. It has applied to the U.S. Patent and Trademark Office for a service mark which would allow the chamber to profit from the sale of t-shirts, coffee mugs and other items bearing the Hollywood logo sold anywhere in the United States.

Attorney Ed Cohan, who is representing the HHA, Whitley Heights Civic Association and the Hollywoodland Homeowners Association, said, "We don't think the chamber or any other group should have the right to profit off something that belongs in the public domain."

Chamber official Bill Welsh dismisses the neighborhood protests as "sour grapes on the part of a few people."

In opposing the service mark, HHA joins a long, distinguished list of "Hollywood" residents from Florida to New Mexico and, of course, California.

Franklin Square Update

By Bonnie Wolfe

Two stores are now open at Franklin Square and owner Maurice Refoua is continuing discussions in an effort to get a supermarket in place.

He has advised a committee composed of HHA and Whitley Heights representatives that he will install awnings and will plant mature *Washingtonia* palms to conform with the architectural renderings we approved.

The committee also requested that uniform white signs be used on all businesses in the square and Maurice is working with the owner of the Movie Depo to change the red sign in order to conform with this overall plan.

We are asking all residents of HHA and Whitley to support the stores now open because we want this square to succeed.

The proprietor of the Hollywood Hills Cleaners, Said Refoua, tells us that he has installed all new equipment and is offering full service from fluff and fold to delicate fabrics, including wedding gowns and silks.

The Movie Depo proprietor, Saeid Fazli, has told us that he wants to serve the highest neighborhood standards with a family oriented business. He is offering 4,500 titles in his store, with emphasis on foreign, classics and new releases.

Maurice Refoua says that prospective supermarket tenants have found the available 7,500 square feet either too large or too small for their particular needs, but he is continuing the search. As all of us know, we are in desperate need of a neighborhood supermarket, and we will do everything we can to help this project succeed.

Recycling: Is L.A. on the Right Track?

By Joyce Breiman

Recyclers and some environmental groups have raised serious questions about the recycling program proposed by the City of Los Angeles.

Key criticisms voiced at information meetings and public hearings held by the Department of Public Works focused on the limited scope of the program being launched by the city. Over three years, the city plans to begin curbside recycling at 730,000 single family houses only. Not included are apartment houses and commercial buildings.

Opposing the extension of the plan to apartments and the commercial sector were the haulers who make their living by collecting trash in these places. They fear they will be put out of business if the city franchises out this pickup.

The city plan is to have one day per week for pickup for all recyclables and garbage in a given area. There will

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be three trucks sent to every area on that day - one for yard debris to be used in compost, one truck for newspapers, plastic and glass, and one for all other garbage.

Criticisms were leveled at the sameness of the plan for an area as diverse as Los Angeles. For instance, in Hollywood Heights where garden cuttings are negligible on many streets, it seems wasteful to send a weekly truck to pick up cuttings. Also, think about getting out of your street should these three trucks arrive at the same time. We are talking major size trucks. Each one holds 31 cubic yards full, which is probably more than needed. Each one costs \$85,000.

The trucks will run on diesel fuel and environmentalists question using such a large number of trucks in terms of pollution and traffic congestion.

The main part of the plan is aimed at picking up yard debris. The city also will pick up newspapers, but there is no plan to collect other paper--which comprises about 40 percent of the waste stream. The city also will not pick up cardboard or plastic other than the PET bottles.

The City Council has voted against charging residents a pickup fee.

Fears were expressed that the city has not sufficiently explored markets for the recyclables and that the city, not having anyplace to sell the recyclables, will wind up taking them to landfills.

Please let your councilman, Mike Woo, know how you feel about this program. Ultimately the City Council will have to vote on whether or not to implement it.

P.S. No pickup for Hollywood Heights Until July!

Carl Haase, assistant manager for solid waste, said that Hollywood Heights will not be placed in a pre-pilot program for recycling after all. We are now due to be phased in at the second stage of the program some time in July.

Continued from Page 1

tion and installed by S & G Fence Company at an estimated value of \$3,500.

The project has been costly and it's not all paid for yet. A total of \$3,663.91 was spent and \$2,675 has been raised so far. Another \$3,000 is needed for trimming of trees and treatment of the giant Banyan tree. Donations may be sent to the Landscape Connection, 2007 Pinenhurst Rd., Hollywood 90068.

The community still doesn't own the land. But Park Committee members are working with the church to acquire the property for the neighborhood. Councilman Woo pledged to assist in those efforts.

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Graffiti Paint-out

The graffiti which has defaced the wall on an empty lot at the corner of Highland and Camrose has been cleaned up with no help from the owners. After many unsuccessful pleas to Harlon West, the developers, and to city officials, a cleanup operation was conducted by Arthur V. Sohikian, an aide to Assembly Speaker Pro Tem Mike Roos.

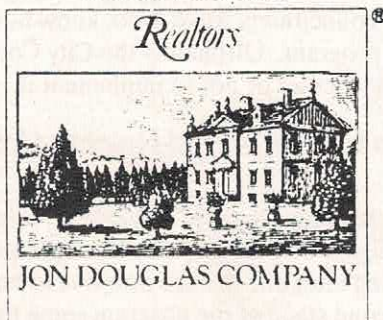
Sohikian does not live in our neighborhood but a close friend does, and when he became aware of the corner eyesore he arranged for a "Clean Sweep Paint-Out" by the LA Board of Public Works in cooperation with the Hollywood Heights Association.

According to Sohikian, "Operation Clean Sweep is a pilot program sponsored by the city, and involves numerous community groups and court referrals. When we did the first paint-out at the Camrose-Highland corner, we worked with about 20 kids from the Conservation Corps, three court referrals and neighborhood volunteers. We discovered that it needed a second day of painting and we came back to finish the job."

Harlon West then finally mended the broken fences around the lot, and the weeds and garbage were removed.



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A Farewell

By Ron Max

Elizabeth Plumb, a dear friend to many of us, passed away last Feb. 23 in her beloved bungalow home. A former HHA board member, she served as corresponding secretary and also headed up advertising for the HHA *View*.

On March 5, Liz' friends and relatives joined HHA members at a beautiful memorial service conducted by Rev. Steve Bangs (former HHA recording secretary) at the Highland - Camrose Bungalow Village. A lovely tree planting ceremony followed, sponsored by the HHA. A beautiful "Sweet Shade" tree was put into the earth in front of Grayce Baldwin's home with everybody present participating in the planting.

Elizabeth was the kindest, sweetest, warmest, most giving person I have ever known. I know of no one who worked harder to preserve or who loved the bungalows more than Liz. She will be deeply missed.

 **Have a Safe and** 
Happy 4th of July



WHAT A MESS - Concerned neighbors sent this picture to the *View* which was taken on a Tuesday, long before garbage pickup. This kind of sight does not enhance our neighborhood.

Amateur Detectives - We Need You!

By Joyce Dyrektor

Do you enjoy playing detective? Do you like treasure hunts? Are you a history buff? Are you interested in learning about your home? Who designed it? Who built it? Who lived in it? Would you like to increase your property values?

If you answered yes to any one of the above questions, the Hollywood Heights Association needs you to join in our Historical Preservation Overlay Zone (HPOZ) project.

The first step in Hollywood Heights' achieving historical status is the process of acquiring an HPOZ. This entails a lot of work... but it can be fun, interesting and rewarding.

You can make your own hours. Give whatever time you can. Please pick up your phone right now and add your name to the list of volunteers. Call Joyce Dyrektor at 851-6375.

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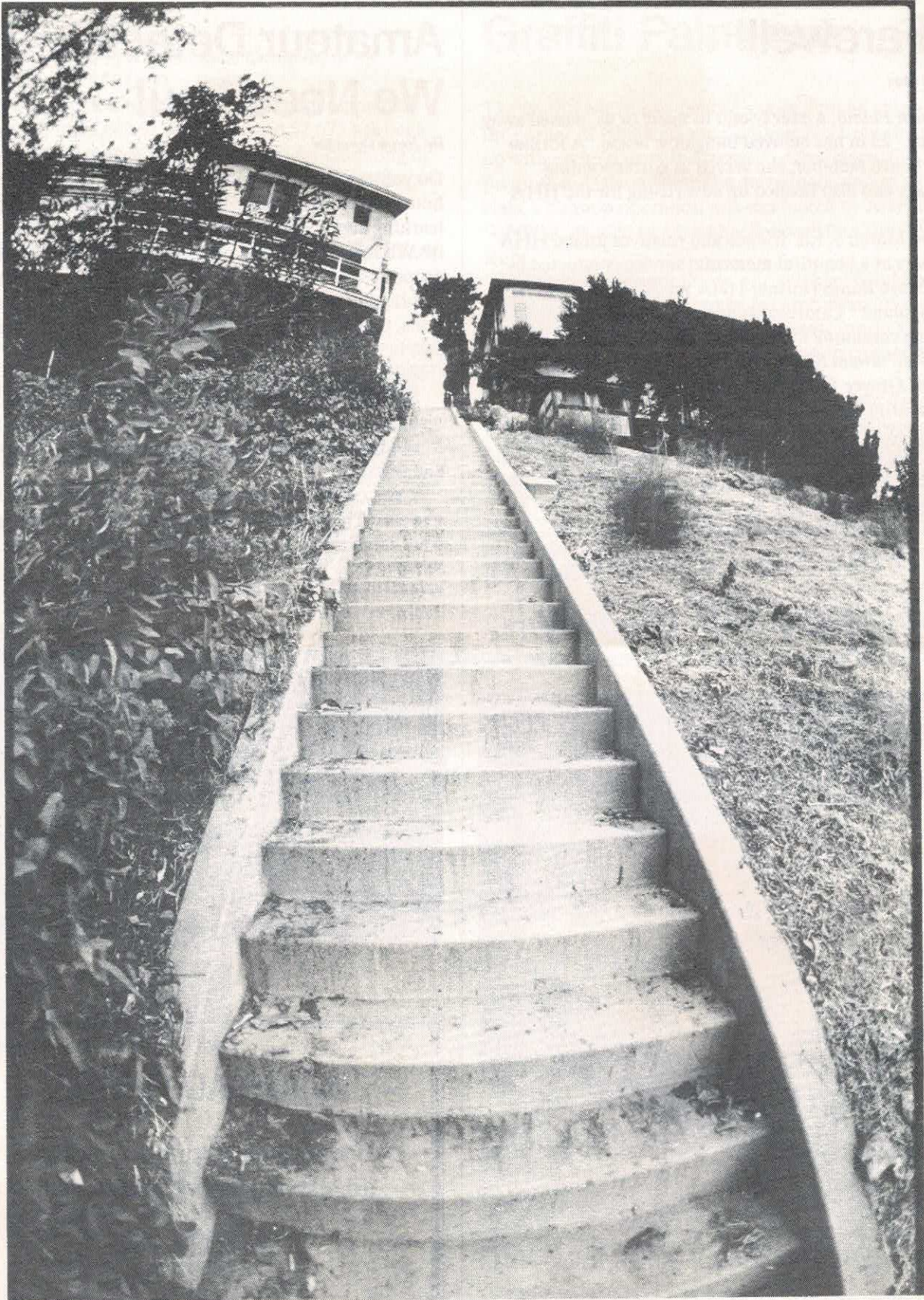
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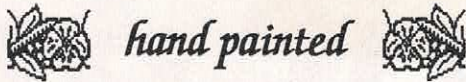
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We Did It!

By Ron Max

The Highland - Camrose Bungalow Village is now on the National Register of Historic Places! This became official March 16, 1989 and is a major achievement in our long struggle to preserve this important piece of history in our neighborhood.

For those of you who are new to the Hollywood Heights:

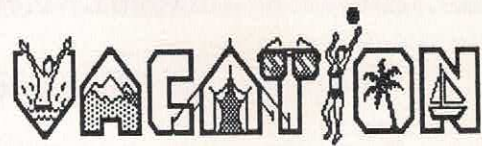
The enclave built in the 1920s near the corner of Highland and Camrose was bought by a developer who wanted to bulldoze it and erect a six-story 220-single unit apartment building.

Such a development would have destroyed the integrity of the neighborhood and left us with a traffic jam that we would still be trying to undo well into the 21st century.

Through the cooperation of the bungalow tenants and the HHA, Whitley Heights Civic Association, Outpost Estates and many other groups and individuals we were able to save the bungalows.

County Supervisor Ed Edelman obtained the land for the Hollywood Bowl and the plan now is for it to be used as a park, preserving as many of the bungalows as possible - a much more suitable use of this early Hollywood historic site.

(Editor's note: Ron Max spearheaded this entire rescue effort and we will always be grateful to him.)



Crime Watch

A young man has been seen going into open garages in the Hillcrest/Glencoe Way area and stealing any items of value.

Description: 18-20 years old; 5' 6"; thin, approximately 125 pounds; hair almost black, not too long.

Please call me with any news you have to report. Let's keep our hill safe.

Susan Burke 851-9609.



Dear Neighbor,

Her name is Ginger and she went visiting May 14 without her collar and tag. If you have seen her since that date or kindly taken her in, please call me.

Ginger is a dainty little female (doesn't look full-grown, but she is) Burmese/Siamese, brown with darker-brown points, eyes like gemstones.

Thanks for any help,

**Bonnie Wolfe
874-4897**

Best Wishes!

Congratulations and good luck to Nina and Nader Gabbai of UCM Services, who have been printing the VIEW since we started. They have bought and are preserving the beautiful building at 1776 Highland Avenue as their new headquarters. With an address like that, they can't miss!

Annual Yeager Place Street Sale and BBQ

The annual 4th of July Yeager Place Street Sale is currently being planned. Tentative dates are either July 3rd or July 4th, with the sale from 9am to 4pm followed immediately by the barbeque. All Hollywood Heights residents are welcome. For information and date confirmation, call Grayce Baldwin at 850 - 0762.

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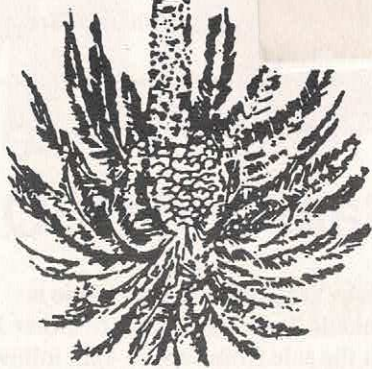
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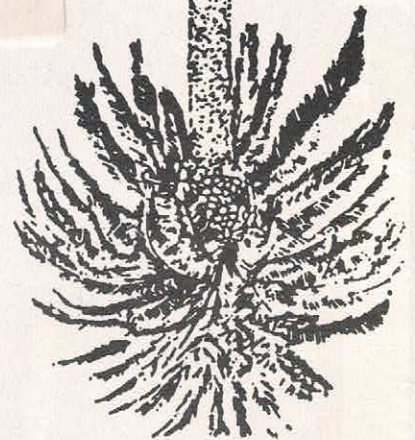
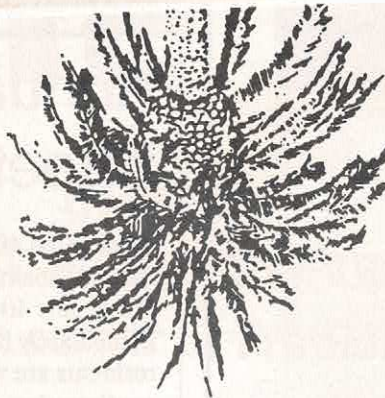
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