

AN HHA MILESTONE — MAYOR BRADLEY TO ADDRESS MEMBERSHIP!

Think of it. Five years ago the name Hollywood Heights did not exist. And the HHA was a glimmer of an idea, a dream which caught fire and ignited neighborhood spirit never dreamed of before 1982.

In a tribute to the importance of our organization, Mayor Tom Bradley will address the Hollywood Heights Association's general meeting on Thursday, April 9, at the Yamashiro Inn. The meeting will begin at 7:30 P.M.

This will be the conclusion of the mayor's "Hollywood Day" during which he will tour the area and address a number of groups including the Hollywood Chamber of Commerce.

The mayor's aides say he will make a major announcement. We don't know what it is, but it's likely to make news and so will our neighborhood.

We urge you to be there to share in this momentous occasion. Mayor Bradley may have heard about HHA but he hasn't seen us in action. Let's show him who we are and provide a warm welcome.

This is the start of a new era for Hollywood, and HHA will be an important part of it. Bring your ideas, suggestions and questions to the meeting. Don't forget:

HHA General Meeting
THURSDAY, APRIL 9, 7:30 p.m.
Yamashiro Inn
1999 North Sycamore

--- By Linda Deutsch



MAYOR TOM BRADLEY

HHA JOINS THE CHAMBER

After a personal appeal from Hollywood Chamber of Commerce President Bill Welsh, the HHA Board of Directors has voted to join the chamber.

At an HHA board meeting, Welsh urged us to join the chamber, promising many benefits for our members and a position on the chamber's board for a representative of the HHA.

Among the benefits, which you now can receive with your HHA membership, is a card giving you a minimum 10 per cent discount on purchases at a long list of Hollywood retail establishments. Also part of the package is a 20 percent discount on medical treatment at Hollywood Presbyterian Medical Center.

Since chamber membership is expensive, only paid up members of HHA will receive the chamber identification cards.

AFTER 100 YEARS, HOLLYWOOD PUTS ON A NEW FACE

The rebirth of Hollywood as a symbol of the glitter and glory of movieland is upon us. After years of official neglect Hollywood finally has won the attention of imaginative developers and the results are likely to benefit all of us.

If dreams become reality, a beautiful new Hollywood Boulevard soon will be sprouting in front of our eyes during the year of Hollywood's centennial.

Consider these announced plans:

- The Melvin Simon Co. is moving ahead with its \$150 million proposed Hollywood Promenade project -- a complex of restaurants, shops and theaters which will adjoin the historic Chinese Theater. The development, which will also feature offices and a hotel, will house a Hollywood museum as well.

- A \$30 million project called Hollywood Galaxy will soon begin construction one block west of the Chinese Theater. This retail, entertainment and restaurant project is being developed by Kornwasser & Friedman Commercial Properties. It will feature a five-theater movie complex in a four-level building designed to encourage pedestrian traffic.

- Tandem Realty Group has announced an expansion project adjacent to the new Screen Actors Guild's Renaissance Court. Tandem has been a strong leader in the push to revitalize Hollywood properties beginning with renovation of the Security Pacific building at Hollywood and Highland.

- The continuing refurbishment of the Hollywood Roosevelt Hotel, site of the first Academy Awards ceremony in 1927, continues with the spruced up hotel serving as Hollywood Centennial headquarters.

- A newly completed ornament for the boulevard is the \$2 million Janes House development at 6541 Hollywood Boulevard. Developers, faithful to the design of the landmark Janes House, the oldest structure in Hollywood, kept its Victorian architecture intact and added 12,000 square feet of office and retail space around the original house. This development is a beauty -- and hopefully a sign of things to come!

- The Montecito Hotel, a home to the stars for more than 40 years which had recently faded and fallen into disrepair, has been rescued. The former residential hotel has reopened as apartments for low and moderate income senior citizens. The 10-story building at 6650 Franklin Avenue was designed in 1929 and completed in 1931. In the 1950s many actors called the Montecito home -- including one who now occupies the White House, former actor Ronald Reagan.

-- By Theo Wilson

HOLLYWOOD HEIGHTS IN THE TIMES

Hollywood Heights has been discovered by no less than the design critic of the Los Angeles Times. Sam Hall Kaplan paid a visit to our hillside and, in late January, made us famous.

Under the headline, "Hollywood Enclave With Spirit," Kaplan painted a word picture of our beautiful neighborhood and hailed the community spirit which created the HHA and seeks to preserve the tranquility of the hills.

"Hollywood Heights has needed this spirit," Kaplan wrote, "for like so many other communities in and around Los Angeles over the last few years it is involved in a continuing effort to keep its quality of life from being nibbled away by avaricious developers and insensitive bureaucrats."

The article detailed the HHA triumph in saving the historic bungalow complex at Camrose and Highland and quoted members Grayce Baldwin, Bonnie Wolfe and Theo Wilson on the battles we have fought and those yet to come.

Kaplan agreed that Hollywood Heights is a special place "because those who care about the entwined heritage and future of Hollywood Heights have made it so." His article was illustrated with a three-column photo of our neighborhood.

Thank you, Sam Hall Kaplan, for telling Los Angeles about us!

--- By Linda Deutsch

HHA MAILBOX MOVED

The official HHA mailbox has been moved and now resides in front of 6923 Camrose Dr., north side of the street, a half block west of La Presa.

It is available for your suggestions, payment of dues and ballots at election time. If you can't contact your block captain, put a note in the gold HHA mailbox and your message or dues will be delivered to the right person.



The board of directors of Hollywood Heights Association has elected as officers for 1987:

ELLIOT JOHNSON, President
BARBARA BETLEM, Vice President
DON WAKEFIELD, Treasurer
STEVE BANGS, Recording Secretary
ELISABETH PLUMB, Corresponding Secretary



CELEBRITY CORNER: BILL DUKE

A formidable (6-foot-4½) celebrity has been living in one of Hollywood Heights most formidable homes -- the Lloyd Wright manor on top of the High Tower.

Bill Duke has been a resident of the hill for five years and although he's recently sold his house, he intends to stay in the Hollywood Hills.

As an actor and director, Bill has accumulated impressive credits. As a director on TV, he has done many episodes of such hits as, "Hill Street Blues," "Knotts Landing," "Dallas," "Falcon Crest," "Twilight Zone," and "Cagney and Lacey." He has also directed features and Movies of the Week including "The Killing Floor," "The Johnny Gibson Story," "Flag," and "Maximum Security."

His TV acting credits include his own series, "Palmerstown U.S.A." and feature roles in "Benson," "Kojak," and "Starsky and Hutch." Other features he's appeared in are: "Car Wash," "American Gigolo," "Commando" and two which are soon to be released -- "Predator" and "No Man's Land."

Bill studied at Dutchess Community College in Poughkeepsie, N.Y., where coach Constance Kuhn gave him the lead in "Emperor Jones." He earned a BFA at Boston University and then received an MFA in New York City and a graduate certificate from the American Film Institute.



BILL DUKE

Before coming to Los Angeles, he acted on and off Broadway and was a member of the Negro Ensemble Company in New York. He has his own production company here, teaches acting and directing and is involved in many future projects, including co-writing a Broadway rock opera.

--- By Grayce Baldwin

AN HHA STICKER ON YOUR WINDSHIELD WILL GET YOU THROUGH BOWL TRAFFIC

And the only way to get that sticker for your automobile is by joining the Hollywood Heights Association.

For only \$10 a year in dues, your membership in the HHA makes you part of an organization solely dedicated to the neighborhood where you live.

The windshield emblem that is sent to you when you join will ensure you easy access to your street during the Hollywood Bowl season, when guards are posted to prevent illegal parking in our area. HHA members who display it are waved on through.

It is only one of the many benefits of HHA membership. The \$10 dues also helps pay for your neighborhood newsletter, the "VIEW", which has been described as one of the best in Los Angeles.

HHA members now also will get money-saving benefits from our membership in the Chamber of Commerce. (See story in this issue.)

To join the HHA send your \$10 to Don Wakefield, HHA treasurer, 2152 Rockledge Road, Hollywood, Ca. 90068.

These are individual -- not household -- memberships, so each person in a household who wants to join is asked to send the \$10 dues.

Patty



1429 N. Highland Avenue, Hollywood, CA 90028 • Phone 465-7171



This architectural proposal for the new full service market and five small stores that will replace the old Hughes Market at Highland and Franklin has been approved and accepted by Hollywood Heights, Whitley Heights and Outpost Estates. The three groups also have final approval over the operator for the market, and are working with developer Maurice Refoua to bring in the best one possible.

CITY LANDMARK NO. 291 AN UPDATE ON HIGHLAND- CAMROSE BUNGLOW VILLAGE

As of March 13, 1987, the Bungalow Village has been declared eligible by the State Office of Historic Preservation to be placed on the National Register of Historic Buildings.

This endorsement is important for two reasons; first, it adds another layer of protection in preserving the character of the bungalows and the site, and second, the Village will be a significant part of the proposed Hollywood Heights National Historic District.

A survey of the Village was done in late January by Judy Triem, who is an architectural historian on retainer with the county Community Resources Commission. Ms. Triem photographed and wrote a description of each building, and her invaluable contribution will be included in the application for national designation.

As part of the survey, she also recommended that the duplex at Camrose be included as part of

the Village since it was built at the same time as the village by the same architects and contractors and was owned by the original Village owners.

The county has hired Levin Associates, noted for architectural preservations, to perform an initial feasibility study for the Village's new life as a Hollywood Bowl facility. Levin Associates' projects include restoration of the Wiltern Theater and creation of the magnificent Rex Restaurant in the Oviatt Building downtown.

Currently the county is doing carpentry, masonry and structural work in the occupied bungalows, and the grounds are being cared for by Parks and Recreation. We have been advised by a reliable source that it may be at least two years before the county will be able to restore and adapt the bungalows for the Hollywood Bowl.

The HHA will be monitoring the conversion process closely, and intends to continue to be active within the process. Look for future updates in The VIEW.

--- By Cate Bangs



SAM HALL KAPLAN (with friends) VISITS HOLLYWOOD HEIGHTS



**TREASURER DON WAKEFIELD (and friends!)
AT THE CHRISTMAS PARTY**

NEW EYES FOR THE NEEDY

The Hollywood Heights Association is initiating the first of what we hope will be several civic-minded drives. **NEW EYES FOR THE NEEDY** is an organization that helps to provide better vision for millions of people all over the world who can not afford prescription glasses. We will be collecting the following articles to send them: Metal frames in any condition, reusable plastic framed glasses, non-prescription sunglasses, brown artificial eyes, cataract glasses, soft cases AND precious metal scrap such as old watches, jewelry (even bits and pieces such as one cuff link, a single earring or broken chain). **NO MONEY.**

If you have any of these to donate to this cause, please call *Dennis Spiegel* at 876-0542 and he will arrange to pick them up or have you drop them off at a central location. This is *your* community drive, please participate.

1986-87 HHA COMMITTEES

- | | |
|---|--|
| 1) Block Captain Committee | Trudy Oppitz, Chairwoman |
| 2) Distribution Committee | Bonnie Wolfe, Chairwoman |
| 3) Hollywood Bowl Committee | Robert Axelrod, Chairman |
| 4) Hollywood Promenade Project | Barbara Betlem, Chairwoman,
Committee members: Mark Hoffman,
Trudy Oppitz & Gene Glassband |
| 5) Hughes Market Committee
(1900 N. Highland Ave.) | Bonnie Wolfe, Chairwoman
Committee members: Grayce Balwin,
Theo Wilson & Linda Deutsch |
| 6) Internal Affairs Committee | Cate Bangs |
| 7) Land Use Committee | Barbara Betlem, Chairwoman
Committee members: Larry Becker &
Fran Offenhauser |
| 8) Membership Committee | Tom Glover, Chairman
Committee member: Grace Baldwin |
| 9) Metro Rail Committee | Steve Bangs |
| 10) Neighborhood Beautification
Committee | Fredrica Cooper |
| 11) Newsletter Committee | Theo Wilson, Chairwoman,
Committee member: Linda Deutsch |
| 12) Hollywood Redevelopment Committee,
Project Area Comm., Representatives | Larry Becker & Ron Gunderson
Co-Chairmen |
| 13) Program Committee (Ways & Means) | Ed Andrzejczyk |
| 14) Security & Fire Committee | Vacant |
| 15) Traffic and Parking Committee | Mark Hoffman |

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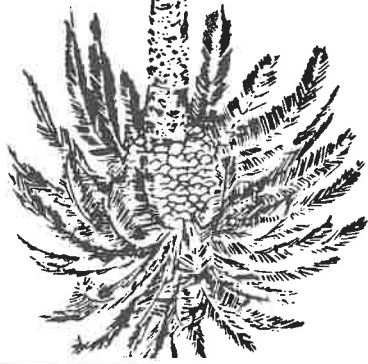
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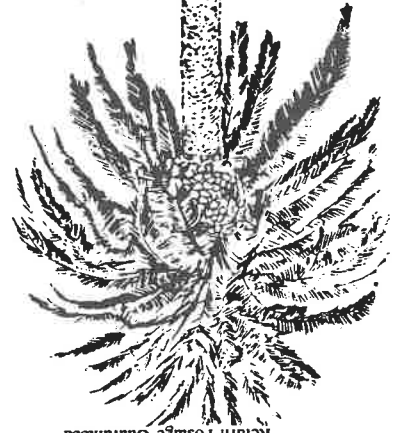
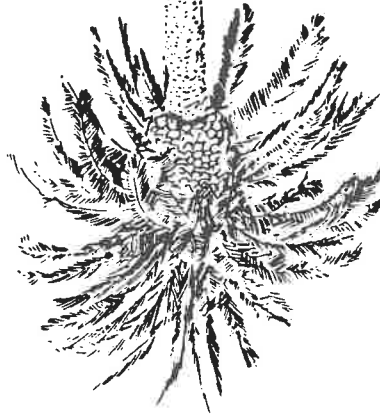
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BY ANNIE KEL