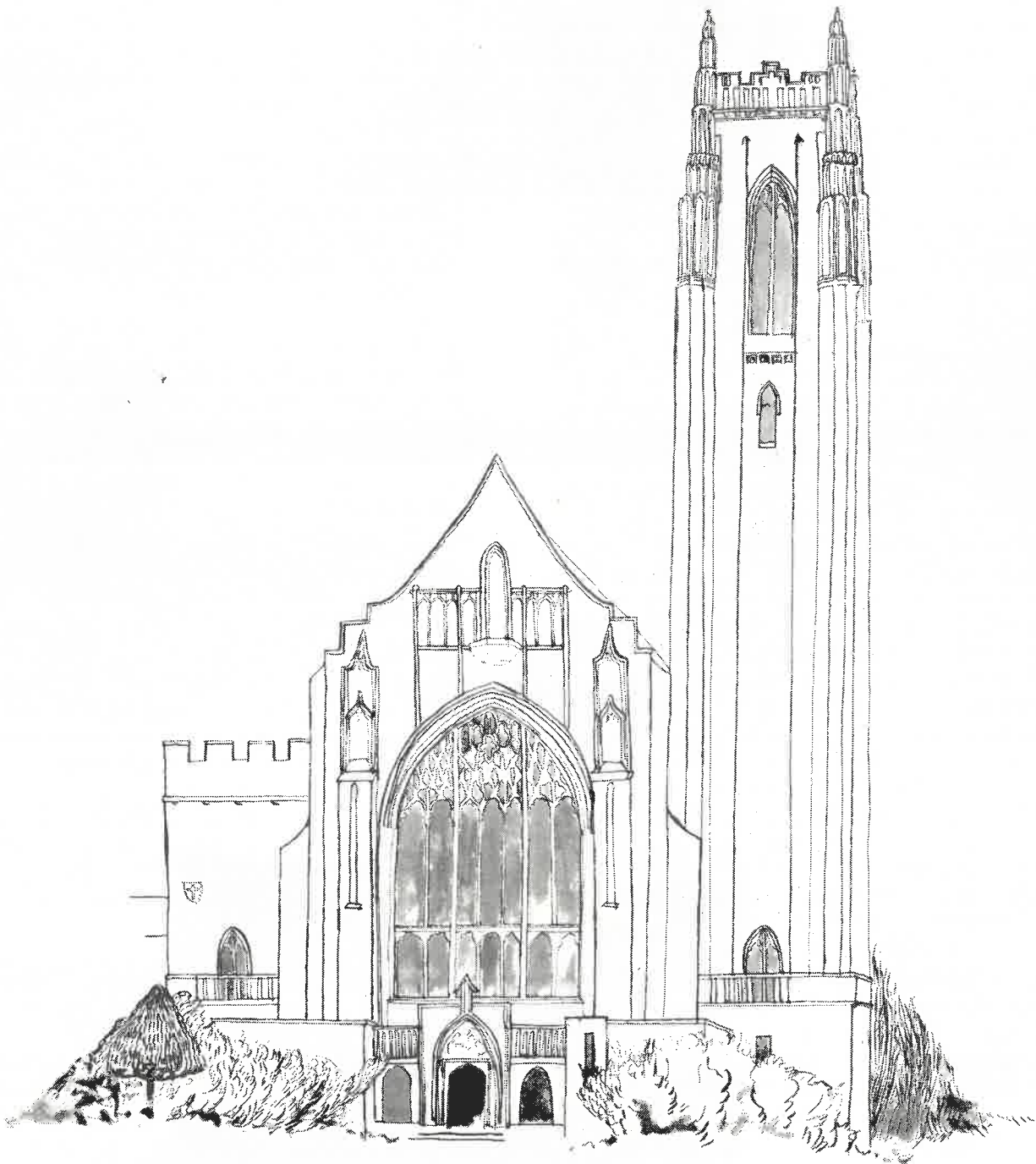


HOLLYWOOD HEIGHTS VIEW

VOL. III ISSUE NO. I

MARCH 1984



The beauty of First Methodist Church is re-created for us by Annie Kelly, the remarkable artist of the HHA. Please see church story on page 4.

MEET OUR CORRESPONDING SECRETARY JULIETTE CUMMINS

In addition to her tasks as Corresponding Secretary, Juliette is chairwoman of the Outreach Committee. As such she represents HHA at other Hollywood Community groups such as NAG, PAC, CRA and The Federation.

When Juliette received her Foreign Service Degree from the University of Southern California, she applied her diplomatic skills in South America. Her goals were to help the poor help themselves. Disappointed with the disparity of the upper and lower classes - they were not allowed to mix - Juliette returned to Los Angeles and entered USC Law School.



Juliette Cummins

After the arrival of her two daughters, now 18 and 19 and both students at USC, Juliette entered the business world. She is a real estate broker and a licensed contractor in demolition and house moving. Presently in the field of real estate development, Juliette and "dear old mom" head Cummins Properties.

Working with both owners and tenants to learn the true essence of their property rights, Juliette is Vice President of the Beverly Hills Property Owners as well as the Boyle Heights Advisory Committee.

Her philanthropic work has been honored by the Beverly Hills YMCA, the Church of the Good Shepherd of Beverly Hills, Technion, The McKinley Home for Boys in San Dimas and other charities.

Currently Juliette is also busy with the Olympic Rental Project to accomodate visitors to the Olympic Games.

We are fortunate indeed to have such a knowledgeable, hard working member lending her skills to the Hollywood Heights Association.

-- by Herb Berlin

FOOTHILL AND WESTEC MERGE

Foothill Patrol and Westec, the security companies operating within this area, were merged on January 17, and all HHA subscribers to Foothill now are part of the largest full-service security company in Southern California.

There will be no change in our rates, according to Daryl McFarland, former Foothill vice president and now Westec staff consultant. The merged companies will be known as Westec, and "within 30 to 60 days all of the patrol cars will be painted bright yellow and the lawn signs will be changed to read Westec," he added.

McFarland explained that the two companies have been operating identically for years. Foothill was the oldest and Westec was the biggest. "We were bumping heads, offering identical quality, and finally it was determined we should effect a marriage."

Three additional patrolmen will be assigned to the Hollywood area, and "one of the immediate changes will be that we will have better training and better equipment," McFarland said. "Before Foothill had about 25 officers. Now, in this area, we will have more than 125 officers."

Westec's parent company is SECOM, which McFarland described as "the largest international security company in the world."

He is urging all subscribers to "please call us on any security problem,

see WESTEC on page 8

LET'S HEAR FROM YOU!

If you know of someone in the HHA neighborhood who is not receiving the "View" we would love to add him or her to our mailing list. Please send names and addresses to:

Hollywood Heights Association
2152 Rockledge
Hollywood, CA 90068

And we still want your suggestions regarding the HHA Board, officers or comments on the "View". We want to hear from you.

Correspondence can be sent to the above address, or dropped in the HHA mailbox, on the northeast corner of Camrose and LaPresa, opposite Glencoe.

-- by Alice Kawan

JACK MACFARLANE

It is with great sorrow that we report the sudden death last month of Jack MacFarlane, a former director of the Hollywood Heights Association. Jack was one of the association's hardest workers. He served not only on the first board of the HHA, but also was chairman of the distribution committee, personally hand-delivering the flyers and the first issues of VIEW from door to door.

It was Jack who conceived the idea of buying HHA memberships as gifts for others. Even though he was not active with the organization in recent months, he remained a dues paying member and also bought HHA memberships for others as gifts.

Our condolences to his relatives and to his many loving friends.

TRAFFIC COMMITTEE

Morgan Woodward, the chairperson and only member of the Traffic Committee, has been trying to get a left-turn signal at Highland to Camrose. Volunteers for this committee are needed to do research to justify the need for this signal. The data will be sent to Peggy Stevenson, who is to forward the material to the Police Department and Traffic Commission. All interested persons, contact Morgan at 876-7877.

The Traffic Committee has also been concerned with the speeding on Camrose. Morgan reported that he has spoken to Peggy Stevenson's office twice to have a patrolman stationed at the corner of La Presa or Glencoe and Camrose. Although Stevenson's office advised him that they would try to have a policeman on that corner, to date, none has been stationed there.

To ease the speeding problem, the Traffic Committee has also considered "Slow" signs of yellow caution lights or traffic bumps for Camrose. To pursue these or other solutions, the committee needs members. Contact Morgan to help on this committee.

-- by Joyce Breiman

SRO CROWD AT HHA MEETING

There was standing room only at the Yamashiro Restaurant room where 118 members of the Hollywood Heights Association turned out for a general membership meeting on Monday, January 30. The overflow crowd demonstrated the ever-growing interest and involvement of our residents in the activities of this special neighborhood.

During the meeting, presided over by President Herb Berlin, members were briefed by Los Angeles Police Officer Joe McGrady on the importance of launching a Neighborhood Watch program in the Hollywood Heights.

"Neighborhood Watch means working with your neighbors to make your home a safe place," said McGrady. "We need your help to apprehend criminals...All you have to do is pay attention to who is in your neighborhood."

McGrady will be meeting with Penny Layne and the block captains soon to set up a Neighborhood Watch program for HHA.

In response to questions, McGrady said citizens in distress should not try to call for help from the LAPD Hollywood Station, but should call the downtown complaint board where all cars are dispatched. Numbers he suggested calling in emergencies are: 485-2681; 625-3311 or 485-2121. The latter number is City Hall and you should ask for the police complaint board.

Members also heard a report from Daryl McFarland of Foothill-Westpac Patrol (see story elsewhere in VIEW).

A new set of By-Laws was approved temporarily and there will be a vote on a permanent set at the next general membership meeting.

Members with paid-up dues received the new, bright yellow membership card being distributed by membership chairman Bob Shafer.

The HHA was treated once more to the warm hospitality of board member Tom Glover who welcomed us to his Yamashiro Restaurant's scenic Skyview Room and provided a buffet with hors d'oeuvres before the meeting.

This well-attended gathering gave residents an opportunity to meet, mingle and get to know each other. And that's what HHA is all about!

-- by Linda Deutsch

A LANDMARK CHURCH

It actually is located at Hillcrest and Franklin, within the HHA boundaries. But for most of the millions who pass it every day on Highland Avenue, driving towards the Hollywood Freeway and the Valley, it's "that graceful tower that could be out of a fairy tale but really must be a church."

It is indeed the First United Methodist Church, built in 1929 by the same Wilcox family that founded the city of Hollywood just 26 years earlier. A charming example of French Gothic style, executed entirely in poured concrete, its interior is in the happiest state of preservation and a pleasure to visit during the activity-filled day.

This church provides encouragement, shelter and guidance for both the artistic and spiritual needs of its community. As well as offering a full schedule of Sunday services and clerical activities, the church houses three intimate theaters, where associates of the performing arts can nurture their crafts in a supportive atmosphere.

In 1982 the church was designated as "Historical Cultural Monument No. 248" by the Cultural Heritage Board and the L.A. City Council.

It has been used for rehearsals of "Evita" and "Annie", and as of this writing, the cast of "42nd Street" is in rehearsal there.

-- by James Albright

(Albright is a playwright and director.)

 GREEN THUMB ALERT

Anyone for ivy? Strelitza, geranium? Philodendron, perhaps?

Hollywood Heights, among its charms, is a gardener's delight. Let's have a Plant Day -- in the second half of April -- a plant exchange, an information exchange. What grows best in shade? What does well in limited light? What ground covers do you like? It will be a neighborhood garden party. Phone me at 874-8727 with your ideas or enthusiasm. You may wish to root cuttings or save part of your spring prunings....More about this later!

-- by Jamie Riehl

REPORT FROM YOUR DIRECTORS

Since the board of directors was elected last September, there have been meetings the first Monday of each month to discuss by-laws, to receive committee reports, and to deal with problems of importance to our Hollywood Heights neighborhood.

Among the actions taken since the last VIEW was published were: Alternate board members Jonathan Zimmerman and Irv Bramberg were elected to the board to bring it to 17.

A \$100 contribution was voted to help legal expenses of Whitley Heights on its battle to prevent the Highland Avenue 81 Project builder from using Las Palmas as an exit area.

Support of Hollywood Heritage's work in preserving and beautifying this area was voted with a \$100 sponsorship.

A \$50 contribution was voted as the HHA's part of a tree planting in memory of past president Charles Melhorn of the Hillside and Canyon Association.

 BY-LAWS COMMITTEE

The By-Laws Committee has spent two months rewriting the By-Laws. The revised By-Laws were submitted to the Board and approved by them on January 9th. They were approved provisionally for 90-days by the General Membership at the January 30th meeting. They will be voted on again at the next General Membership meeting. HHA must work under approved by-laws in order to have non-profit status.

Morgan Woodward, chairperson of the By-Laws Committee, stated that originally the By-Laws of Whitley Heights had been adopted by HHA. After working under these rules for more than a year, it was believed that they had to be changed to make them more relevant to HHA. For example, HHA will no longer follow Roberts Rules of Order. It was felt that these rules were too ponderous and technical for a group such as ours. Consequently, the by-laws have been amended to follow Parliamentary Procedure at a Glance which, according to Morgan, is a simplified form of Roberts.

Anyone who wants a copy of the

see BY-LAWS on page 5

BY-LAWS - cont. from page 4

original and amended By-Laws contact Morgan at 876-7877. Be prepared to vote on the By-Laws at the next membership meeting.

-- by Joyce Breiman

Attention all committee chairpersons: Please submit reports of your committee to the VIEW so that we may print them in future issues.

APARTMENT WANTED

Responsible young man wants single apartment in this neighborhood for up to \$300. Call Bill 851-6412.

HOT OFF THE PRESS

The new updated 1984 HHA Neighborhood Directory is now available. RUN, do not walk to your mailbox and order a copy now! Only \$1 to members, \$2.50 to non-members. Mail your check, payable to HHA, to the Summers at 2019 N. Sycamore Ave., Hollywood, CA 90068.

The 1984 Directory has new listings to help you find that special handyman or someone to call when the plumbing goes astray. HHA board members, committee heads and block captains are listed for easy reference.

The Directory makes a nice gift for friends who can use it all year round. All listings have been recommended by neighbors who have been satisfied with their services.

-- by Penny Layne

A LETTER FROM A READER

TO: The Hollywood Heights Association Newsletter
FROM: Jack Herman, 6865 Yeager Place (corner of Yeager and High Tower)
SUBJECT: Living along High Tower

I recently received a friendly note from an unidentified neighbor, found on the windshield of my car. It admonished me for attempting to park two cars in my garage and hoping, among other things, that I "rot in hell" for my sins.

Although I leave my demise to someone who lives higher than our hills, I am not too sure that I (or my neighbors) won't rot away in the dog excrement that accumulates in ever-growing piles on High Tower.

Each morning I carefully side step the new piles, trying desperately to remember the location of the old piles; at night it's a more serious challenge. Now I know how Monty Clift felt picking his way up the enemy's beach heads. Fortunately, it rains occasionally and the water runoff is serious enough to convey the doggy piles further down to the residents of Camrose who, no doubt, are grateful that the unwanted gifts are delivered in diluted form.

I'm planning a counter offensive: a spying mission to see what animals love High Tower as much as I and then I'll investigate to whom these animals belong. I may even plan a field mission to procure some choice samples and return them to their rightful owners.

As for my anonymous, concerned neighbor: Thanks for the sentiments, may the canines of the neighborhood visit you and your garage often.

--- Jack Herman

EDITOR'S NOTE: VIEW will print letters of general interest from residents of our neighborhood. This letter involves a problem of concern on nearly every block. Dog owners, please! Pay heed!

FEBRUARY THE MONTH TO CELEBRATE LOVE

Historical tidbits about Valentine's Day and Leap Year. During the middle ages February 14th was believed to be the date that birds started to mate. However, ancient Romans celebrated Lupercalia, in honor of their god, Lupercus, protector of shepherds and their flocks. The names of young women were put into a box and drawn by gallant men who would act as their protectors for the coming year. During the festival of Lupercalia, men would wear the names of their ladies on their sleeves. (Hence, "wearing his heart on his sleeve"?)

After Christianity, the pagan holidays were transformed into religious ones. Lupercalia became St. Valentine's Day.

The heart, symbol of love, fidelity and honesty decorated cards and gifts beginning in the 19th Century. The god of love, Eros, (Cupid in Latin), the son of Aphrodite, was often depicted as a mischievous youth, sometimes blindfolded, because love is often blind, shooting his arrows into the hearts of men and women..... ".....for whom love touched did not walk in darkness." (Plato)

Some famous places in the U.S. where Valentines are sent for their postmarks are: Love, Miss.; Darling, Pa.; Romance, Ark.; Eros, La.; Kissimee, Fla.; and Loveland, Col.

Ladies, is that Valentine of yours a little reluctant to make the final commitment? Now is your chance....1984 is leap year.

In an ancient Irish legend of the 5th Century, St. Bridget asked St. Patrick that women be given the privilege of proposing marriage. (the first women's libber?) They decided that every four years women could have that honor. If denied, they would be entitled to a kiss or silk gown. Any woman who intended to propose marriage would wear a scarlet petticoat that showed beneath her dress.

Perhaps red panties could be worn under jogging shorts or tennis skirts by today's modern woman. Men...beware! Or, be prepared to pay the price of a kiss or a silk gown!

"Words, words, mere words, but from my heart". (Shakespeare)

-- by Penny Layne

I THINK THAT I SHALL NEVER SEE...

On Tuesday, January 2, 1984, a Starving Students moving van, unable to negotiate the intersection of Glencoe and Camrose, struck the pepper tree that graced this corner. An accidental hitting of the tree would have been understandable. Witnesses, however, then watched the driver of the truck repeatedly hit the tree, as though he were trying to knock it down in order to negotiate his turn.

The tree was over sixty years old and was the last of the many pepper trees that once lined Camrose Avenue. It's true the overhanging branches sometimes brushed your car as you went by. But this was a small price to pay for the beauty this tree afforded us.

One of the reasons the neighbors across the street bought their house was because of the way the light shone through the pepper tree.

Starving Students, represented by a hostile and angry driver, seemed not to be concerned with sixty-year-old trees or any other property that got in their way. When a witness said he would call the police if the driver didn't stop battering the tree, the driver showed him a fist.

Our Beautification Committee, under the capable stewardship of Morgan Woodward, will be in contact with the Starving Students corporate management. The suggestion will be made that they either pay for saving the tree -- if it's still possible -- or replant a new tree to replace the beauty of the pepper tree that was lost.

-- by Herb Berlin

to: Don Wakefield, Treasurer, HHA
2152 Rockledge Rd., Hollywood 90068

Don:

I wanna be a member	\$10	___
I wanna be a member		
plus have a decal	\$11	___
Include the Directory	\$12	___

Name _____

Address _____



Hollywood Heights resident David Copperfield performing a "levitation illusion" in which he suspends a body in the air in defiance of gravity.

IF THE HIGH TOWER EVER DISAPPEARS,
YOU'LL KNOW WHY.....

For the past five years we have had living in our Hollywood Heights area a great magician, a young man who once made a seven-ton jet airplane disappear. After that, he made the Statue of Liberty vanish!

He is David Copperfield, the 26-year-old master illusionist whose feats are so spectacular he twice has given command performances for the White House.

His work has been honored with prestigious awards: Emmy nominations for his CBS show, "The Magic of David Copperfield" in 1979, when he was 22; "Magician of the Year" award given by the Acadamey of Magical Arts in 1980, making him the youngest winner of magic's "Oscar"; "Entertainer of the Year" award from the American Guild of Variety Artists, in 1981.

Intense and handsome, the

black-haired, dark-eyed slim entertainer says he has been fascinated with magic and illusion for as long as he can remember. Born David Kotkin in Metuchin, N.J., he was an only child who lost his shyness by perfecting magical illusions. By 12 he was performing occasionally, and became the youngest person ever admitted to the Society of American Magicians.

At 16 he was teaching a magic course to New York University students. In 1974, after graduating from the Metuchen high school, he enrolled at Fordham University. But college ended in three weeks -- he was cast as the lead in a new musical in Chicago, "The Magic Man."

David sang, danced, acted and created all of the magic for the show, which became one of the longest running musical comedies in Chicago theater history.

Since then David has broken hotel entertainment records, has created unprecedented magical feats, has designed effects for the rock group "Earth, Wind and Fire", has produced national television spectaculars, and found time to make a screen debut in "Terror Train" for 20th Century Fox.

But David says his greatest rewards come from "Project Magic", a non-profit organization he founded two years ago to teach magic to disabled men, women and children.

He realized that teaching disabled persons how to accomplish magic tricks made routine therapy exciting for them and enhanced their self-esteem. He has worked with patients and conducted seminars to introduce the treatment in hospitals.

For this work in association with the Daniel Freeman Memorial Hospital in Inglewood, David was honored by Mayor Bradley and the Los Angeles City Council with a resolution commending his dedication and genius on May 7, 1982.

David made that \$2 million jet disappear in 1981, on CBS. That was a year after he made a \$60,000 Ferrari disappear before millions of TV viewers. In 1982, on CBS, David made the Statue of Liberty vanish for 30 minutes, an event witnessed by an estimated 15 million.

We are delighted David Copperfield has chosen our area for his home. And if the entire Hollywood Heights Association disappears one day, we'll know who to blame!

-- by Theo Wilson

OUTREACH COMMITTEE

Hollywood has 37 community organizations dealing with the goals and problems of Hqlllywood. In order for HHA to have an input in the planning process of these organizations the Outreach Committee was established, with Juliette Cummins as chairperson.

With Neighborhood Action Group (NAG) as a primary instigator, Hollywood will have a new four-chamber courthouse to be completed in 1985 on Hollywood Boulevard, just west of the freeway. The Outreach Committee hopes it will help combat the prostitution problem in our area.

The Architectual Revitalization Coalition of Hollywood (ARCH), with Juliette Cummins as a founding member, is in the process of establishing design-check prerequisites for community and individual development projects dealing with the growth of Hollywood. For example, currently there are plans to erect a 26-story hotel on Highland to be paid out of city funds. ARCH is trying to limit this project to two

12-story buildings instead of a 26-story high-rise.

Milt Larsen of the Magic Castle and Fran Offenhauser as president of Hollywood Heritage, Inc. were elected to the Board of Community Redevelopment Agency (CRA). CRA is a state agency that sets the guidelines for the development of Hollywood. They have the power of eminent domain as well as access to federal funds. For this reason, it is important that HHA has representation in this group.

All persons interested in attending meetings of these outside groups and reporting back to HHA, please contact Juliette at 275-3126. Help us influence Hollywood.

-- by Joyce Breiman

WESTEC - cont. from page 2

no matter how minor you may think it is. We really depend on information from our clients. Call us and let us make a report on it; that way we will know exactly what is happening in your neighborhood. The number remains 664-1115."

-- by Theo Wilson

HOLLYWOOD HEIGHTS ASSOCIATION
2152 Rockledge Road
Hollywood, California 90068

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